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Strong passenger growth for Norwegian in April

The total number of passengers flown in April was 861 530, an increase of 18 per cent. The domestic growth in Norway is even larger with 23 per cent growth in the number of passengers. From the recently established base in Denmark more than 95 000 passengers chose to travel with Norwegian in April.

“We are very satisfied with the passenger growth and the increased load factor in April, says CEO Bjørn Kjos. He emphasizes the strong growth in the domestic market in Norway, and especially the growth on Norwegian’s routes in Northern Norway.

- In Sweden, we improved the load factor significantly compared to last year, the increase was 11 percentage points, from 70 to 81 per cent. We flew longer routes and operated more efficiently compared to last year. In Denmark we have established 22 new routes during a short period of time and enjoy a significant passenger growth compared to previous months. We are starting the summer program in Scandinavia with 20 more routes than last summer. In sum, there are several reasons for our satisfaction with the company’s performance, says Kjos.

The load factor for April was 79 per cent, an increase of 3 percentage points compared to April 2008.

The company estimates a yield around NOK 0.63 for April 2009, an increase of 6 per cent compared to April 2008.

In April 2009 the Group operated 99.9 per cent of its scheduled flights, whereof 86 per cent departed on time. From April Norwegian will be reporting on-time performance.

Strong domestic growth

Norwegian flew more than 354 000 passengers in the domestic market in April, compared to 287 000 passengers the same month the year before. Both the number of passengers and the number of flights dip during Easter, which negatively affects the growth figures. Despite the mentioned effect, domestic passenger growth increased by as much as 23 per cent this period. The routes in Northern Norway have even stronger growth than domestic Norway in total.

Norwegian flew 100 000 passengers in this region in April.

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