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Norwegian with more flights to Morocco

On November 6th, Norwegian will launch weekly flights to the popular seaside resort of Agadir, Morocco from Copenhagen, Oslo and Stockholm. At the same time the airline increases its weekly flight from Oslo to Marrakech from one to two departures a week and introduces a twice-weekly offer from Stockholm and Copenhagen to Marrakech.

“Morocco is a beautiful and exciting country. Our direct flight from Oslo to Marrakech was launched with great success in 2008, and the demand for more flights to Morocco has been high. This winter we will therefore expand our Moroccan offer to also include Copenhagen and Stockholm,” said Daniel Skjeldam, Chief Commercial Officer for Norwegian.

“The Nordic Countries are the Moroccan National Tourist Office’s (MNTTO) new priority markets for the coming years, as Morocco is beginning to offer an increasingly more appropriate product to Scandinavian travellers. We, together with Norwegian will set the right conditions for making the Scandinavian countries one of the strongest markets for the Moroccan tourist industry, aiming to achieve around 200,000 visitors by the end of 2013, said Mr. Hamid Addou, CEO of MNTTO.

About Morocco

Morocco is a geographical and cultural crossroad, which has managed to preserve its authenticity for centuries while opening up to the world. Morocco is also characterized by its huge diversity in landscapes and climate, along with a 3500 km coastline, full of white sandy beaches.

Marrakech

Norwegian will fly directly to Marrakech from Oslo and Stockholm every Tuesday and Saturday and from Copenhagen every Wednesday and Saturday.

Agadir

Norwegian will fly directly to Agadir from Oslo, Copenhagen and Stockholm every Saturday.

All routes will be flown with Norwegians new and more environmentally friendly Boeing 737-800 aircraft. The flight time to Marrakech and Agadir will be estimated to around 5 hours from Oslo and Stockholm and 4,5 hours from Copenhagen.

For more information

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 10.7 million passengers in 2009, Norwegian is the 4th largest low-cost airline in Europe.

The turnover in 2009 was in excess of NOK 7.3 billion. Norwegian currently operates 53 aircraft on 239 routes to 91 destinations and employes approximately 2 000 people.

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