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Norwegian unveils £69 flights to the USA from 5 UK and Irish cities

Low-cost airline announces 10 new routes and 38 weekly transatlantic flights from Edinburgh, Belfast, Cork, Shannon and Dublin to greater New York, Boston and New England areas

Low-cost airline Norwegian today announced a series of groundbreaking new transatlantic flights from 5 cities in the UK and Ireland, offering passengers low-cost travel to the USA from just $\pounds 69/\pounds 69$.

In total, Norwegian will launch 10 new routes with 38 new weekly transatlantic flights this summer from **Edinburgh**, **Belfast**, **Cork**, **Shannon** and **Dublin**. The flights will serve three destinations on the US east coast, with a focus on smaller US airports – these airports offer good access into the New York, Boston and New England areas but carry significantly lower landing charges, allowing Norwegian to offer some truly affordable fares that will allow as many people as possible to fly.

The new transatlantic routes will be operated on brand new Boeing 737 MAX aircraft - Norwegian is the European launch customer for this state-of-the-art new aircraft which offers a longer range than existing single-aisle aircraft. Passengers will be able to travel in a fresh and modern single-class economy cabin with hot and cold food options available to purchase onboard.

Flights are now on sale at <u>www.norwegian.com/uk</u>, offering some of the cheapest ever transatlantic fares and never before seen routes from the UK and Ireland:

- **Double-daily transatlantic flights from Edinburgh from £69.** From 15th June 2017, Norwegian will launch new direct services from Edinburgh to three US airports Stewart International Airport, Providence Airport, and Bradley International Airport all offering simple and affordable connections to New York, Boston and New England. Fares start from £69 one way.
- **The only direct transatlantic flights from Belfast, with fares from £69.** From 1st July 2017, Norwegian will launch direct services from Belfast International to two US airports - Stewart International Airport and Providence Airport - offering connections to New York City, New England and Boston. Fares on Belfast's only direct transatlantic flights start from £69 one way.
 - The first ever transatlantic flights from Cork, and new US routes from Dublin and Shannon, with fares from €69. From 1st July, Norwegian will the first ever transatlantic flights from Cork with a service to Providence Airport, together with new US routes from Shannon and Dublin to Stewart International Airport and Providence. Fares start from €69 one way.

Norwegian already operates low-cost flights to 8 major US cities from London Gatwick - the addition of new routes to smaller US airports now offers even greater choice and ground-breaking fares to passengers in other parts of the UK and Ireland. The US airports the new routes will serve are:

- **Stewart International(SWF)** which is conveniently situated in New York state, 90 minutes away from the Big Apple (see airport factsheet attached);
- **Providence, Rhode Island (PVD)** which is centrally located for New England's key points of interest, with Boston 90 minutes away, together with Cape Cod, Nantucket and Martha's Vineyard also within reach (see airport factsheet attached);
- **Bradley International (BDL)** located in the heart of Connecticut, two hours away from New York City and Boston, and a gateway to the many attractions of New England (see factsheet attached)

Norwegian CEO Bjorn Kjos said: *"We are pleased to announce our new highly-anticipated transatlantic routes. Our new, non-stop service will enable tens of*

thousands of new travellers to fly between the continents much more affordably. Norwegian's latest transatlantic offering is not only great news for the traveling public, but also for the local U.S, Irish and UK economies as we will bring more tourists that will increase spending, supporting thousands of local jobs.

"We are excited to finally be able to launch services to the US from Ireland, Northern Ireland and Scotland, and we would like to express a big gratitude for the extensive support from consumer groups, government officials, airports, and the travel and tourism industry on both sides of the Atlantic in our quest to offer affordable transatlantic flights for all."

Norwegian is Europe's third largest low-cost carrier, carrying 30 million yearly passengers to more than 140 global destinations. Norwegian has been voted the Best Low-Cost Long-Haul Airline for two consecutive years at the renowned SkyTrax Awards, and the Europe's Best Low-Cost Airline for four consecutive years.

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New route and flight information:

Flights from £69 / €69 are now on sale from <u>www.norwegian.com/uk</u> and include:

Edinburgh – 14 transatlantic flights per week from £69:

- Stewart Intl (New York) daily flights. Depart Edinburgh 17:15, arrive Stewart 20:00
- Providence (greater Boston) 4x weekly flights (Mon, Wed, Fri, Sun). Depart Edinburgh 17:30, arrive Providence 20:10
- Bradley Intl (New England/Connecticut) 3x weekly flights (Tues, Thurs, Sat). Depart Edinburgh 17:40, arrive Bradley 20:20

- Stewart Intl (New York) 3x weekly flights (Tues, Thurs, Sat). Depart Belfast Intl at 16:20, arrive Stewart 19:05
- Providence (greater Boston) 2x weekly flights (Tues, Sat).
 Flights depart Belfast Intl at 15:45, arrive Providence 18:20

Cork – three transatlantic flights per week from €69:

Providence (greater Boston) – 3x weekly flights (Tues, Thurs, Sat). Depart Cork 16:20, arrive Providence 19:05

Shannon – four transatlantic flights per week from €69:

- Stewart Intl (New York) 2x weekly flights (Wed, Sun).
- Providence (greater Boston) 2x weekly flights (Mon, Fri).

Dublin – 12 transatlantic flights per week from €69:

- Stewart Intl (New York) daily flights, depart Dublin at 16:00, arrive Stewart at 19:00 (flights on Tues, Wed depart at 15:55, flights on Thurs, Fri depart at 15:45)
- Providence (greater Boston) 5x weekly flights (Mon, Wed, Thurs, Fri, Sun). Depart Dublin at 15:45, arrives Providence 18:35

Notes to Editors:

- <u>Norwegian UK media team</u> 020 3874 6100 / <u>pressuk@norwegian.com</u>
- Images of Norwegian's new 737MAX aircraft are available to download <u>here</u>

Norwegian in the UK:

Norwegian carries **4.5 million UK passengers each year** from London Gatwick, Edinburgh, Birmingham and Manchester

Airports to **50 destinations worldwide**

- Norwegian is the **third largest airline at London Gatwick**, with 4 million yearly passengers, and with more than 700 pilots, cabin crew and staff working from its Gatwick base
- In 2014, Norwegian introduced the UK's first low-cost, long haul flights to the U.S. - the airline now flies to 8 U.S destinations with fares from just £135 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been voted 'Europe's best low-cost carrier' by passengers for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the 'World's best low-cost long-haul airline' in both 2015 and 2016

Contacts



For journalists only Press Contact Norwegian Press Office press@norwegian.com +47 815 11 816



Marketing/sponsorhip requests: marketing@norwegian.com Press Contact Marketing/sponsorship requests: marketing@norwegian.com