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## **Norwegian set for busiest ever UK summer as low-cost US flights prove popular among Brits**

**- Over 1.3 million passengers set to travel with Norwegian in the UK this Summer, with New York, Los Angeles and Madrid among the most popular routes**

Norwegian is expecting its busiest ever British summer with more than 1.3 million passengers taking advantage of the airline's unique low-cost flights to America and extensive European city and sun routes.

Norwegian has grown to become the third-largest airline at Gatwick and also operates from Manchester, Birmingham and Edinburgh. Over the summer period from July to September, more than **1.3 million passengers** are expected to fly with Norwegian to and from UK airports with up **560 flights per week**. A mix of US cities and European breaks are among the most popular routes:

### **Big Apple at a small cost, City of Angels at a heavenly price**

Norwegian is the only airline offering British passengers direct low-cost flights to America - this summer, low-cost flights from London to **New York** and **Los Angeles** are the most popular long-haul routes with **fares from just £149**. Norwegian now serves 8 US destinations in total with flights to Boston, Oakland-San Francisco, Las Vegas, Orlando, Fort Lauderdale and Puerto Rico also available **from £135**.

## **Bargain breaks in the city, sun and Scandinavian**

Norwegian also has an extensive, growing European network with flights from UK airports to more than 40 European destinations. This summer, city breaks to sun-kissed **Madrid** and **Barcelona** are among Norwegian's most popular routes while high-frequency flights to Scandinavian cities like Oslo, Stockholm, Gothenburg and Copenhagen also remain popular, all with **fares from just £29.90**.

### **Norwegian Chief Commercial Officer Thomas Ramdahl said:**

*"Whether it's sun-filled cities like Los Angeles and Madrid, or cultural city breaks like New York and Copenhagen, Norwegian has something to offer on both sides of the Atlantic for cost-conscious travellers."*

*"We're delighted that our unique mix of low-cost flights to both Europe and the US continue to prove popular with Brits and we look forward to welcoming a record number of UK passengers on-board this summer."*

Passengers recently voted Norwegian '[Europe's Best Low-Cost Airline](#)' for a fourth successive year and the '[World's Best Low-Cost Long-Haul Airline](#)' for a second year at the renowned Skytrax awards.

**ENDS**

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### **Norwegian in the UK:**

- Norwegian first launched UK flights in 2003 and now operates from London Gatwick, Edinburgh, Birmingham and Manchester Airports to more than **40 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 3.9 million yearly passengers, and with more than 700 pilots, cabin crew and staff working from its Gatwick base
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 8 U.S destinations

with fares from just £135 one way

- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s

## Contacts



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