

Feb 08, 2011 07:00 GMT

## Norwegian's traffic figures January 2011

The total number of passengers flown in January 2011 was 965,785 compared to 827,743 last year, an increase of 138,042 passengers (17 %).

Compared to the same period last year:

- Total passenger traffic (RPK) increased by 34 %
- Total capacity (ASK) increased by 32 %
- The load factor was 73 %, up 1 p.p.

Please see the attached report and press release for further information

---

Norwegian Air Shuttle ASA, commercially branded "Norwegian," is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 54 aircraft on 238 routes to 95 destinations and employs approximately 2 000 people.

## Contacts



### **For journalists only**

Press Contact

Norwegian Press Office

[press@norwegian.com](mailto:press@norwegian.com)

+47 815 11 816



### **Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)