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Norwegian reveals soaring demand for new Dublin-Hamilton flights with 90% seats filled in first month

Norwegian today reveals that it has recorded soaring demand for its brand-new flights between Dublin and Toronto's Hamilton Airport.

Voted Skytrax Best Low-Cost Long-Haul Airline 2018, Norwegian operates transatlantic services from Dublin to the USA and Canada, unlocking more affordable fares to airports serving the New York, Boston and Toronto metropolitan areas from €120 one way at www.norwegian.com/ie

On 31 March, Norwegian commenced services from Dublin Airport to Hamilton in Ontario, offering consumers more choice and affordable access to Toronto and landmark attractions including Niagara Falls.

Since launch, the airline has flown more than 5,000 passengers with an average load factor of 90 per cent in April 2019, the first month of operation.

These numbers come despite the temporary worldwide grounding of the 737 MAX aircraft by several aviation authorities, that was originally planned to operate on the route and the adjusted frequency of the service as a result.

Matthew Wood, SVP Long-Haul Commercial said: *“We’re seeing strong demand for our newest destination from Dublin as Hamilton offers a range of experiences that are still relatively new and undiscovered for Irish tourists.”*

“I’m also particularly proud of delivering on our promise to customers by ensuring they could travel to and from Hamilton on a different aircraft type in response to the current 737 MAX challenges.”

Norwegian commenced transatlantic services from Dublin Airport in July 2017, launching flights to New York Stewart International Airport and Providence-Boston Airport.

The Hamilton route currently operates on Mondays, Wednesdays, Fridays and Sundays and from July, will operate three times weekly on the same days excluding Sunday using a Boeing 737-800 aircraft that includes free Wi-Fi.

The airline last year celebrated flying more than 250,000 passengers on its transatlantic services to and from Dublin Airport to the USA.

Norwegian in the UK and Ireland:

- Norwegian carries almost **6 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **30 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based

pilots and cabin crew

- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 12 U.S destinations, Buenos Aires and Rio de Janeiro from London Gatwick
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.8 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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