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Norwegian reports rise in September passenger figures

Norwegian carried more than 2.2 million passengers in September 2014, an increase of 16 percent compared to the same month previous year. The load factor was 81.4 percent, up 3.1 percentage points.

Norwegian carried 2,229,829 passengers in September, an increase of 16 percent compared to the same month previous year. The total passenger traffic (RPK) increased by 43 percent, while the capacity (ASK) increased by 37 percent this month. The load factor was 81.4 percent, up 3.1 percentage points.

“We’re very pleased that an increasing number of customers choose to fly Norwegian and that our passenger figures continue to rise - even with considerable capacity growth in new markets. The fact that more customers outside of Scandinavia choose to fly with Norwegian, proves that we’re gaining a stronger international foothold and that quality flights and low fares are well received,” said CEO Bjørn Kjos.

Norwegian has during the past year established two new bases in Spain and launched several new routes between Spain and Germany, Spain and Poland and Spain and the UK. In addition, the company has established two new bases in the US and launched several new long-haul flights. When entering new markets where the brand is relatively unknown, launch fares are important in order to boost company awareness.

Norwegian operated 99.7 percent of its scheduled flights in September, whereof 86.8 percent departed on time.

Norwegian took delivery of two brand new Boeing 737-800 aircraft in September. The company will introduce a total of 14 Boeing 737-800s and four Boeing 787 Dreamliners to its fleet in 2014. Norwegian’s fleet is among the most modern and environmentally friendly in Europe.

For more detailed information, please see pdf attached.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. More than 20 million passengers fly on its network per year. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 417 routes to 126 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. In 2013 and 2014, Norwegian was voted Europe’s best low-cost carrier of the year by the

renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 98 aircraft with an average age of only 4.8 years.

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