



Aug 07, 2014 07:02 BST

Norwegian reports record high passenger figures and solid load factor in July

Norwegian carried approximately 2.5 million passengers in July 2014, an increase of 17 percent compared to the same month previous year. This is the highest number of passengers Norwegian has carried in a single month. The load factor was 88.2 percent.

Norwegian carried 2,489,974 passengers in July, an increase of 17 percent compared to the same month previous year. The total passenger traffic (RPK) increased by 38 percent, while the capacity (ASK) increased by 34 percent this month. The load factor was 88.2 percent, up 2.3 percentage points.

“We’re very pleased that the passenger growth continues. Even with considerable capacity increase, we manage to fill almost nine out of ten seats. Particularly in light of the exceptionally warm weather in Scandinavia in July, the traffic figures are solid. We’re also pleased that an increasing number of customers outside of Scandinavia choose to fly with Norwegian,” said CEO Bjørn Kjos.

Norwegian took delivery of one brand new Boeing 737-800 in July. The company will take delivery of 14 Boeing 737-800 and four 787 Dreamliners during 2014. Norwegian’s fleet is among the most modern and environmentally friendly in Europe.

Norwegian operated 99.4 percent of its scheduled flights in July, whereof 81.1 percent departed on time.

For more detailed information, please see pdf attached.

Media Contacts:

Corporate Communications Manager Lasse Sandaker-Nielsen, +47 45 45 60 12

IR-ansvarlig Karl Peter Gombrii, + 47 92 82 29 69

Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. More than 20 million passengers fly on its network per year. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 417 routes to 126 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. In 2013, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 96 aircraft with an average age of only 4.8 years.

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com