



Mar 11, 2019 07:00 GMT

Norwegian reports passenger growth and higher punctuality in February

Norwegian carried more than 2.5 million passengers in February, an increase of 8 percent compared to the same month previous year. The growth is now slowing down considerably, in line with the strategy of returning to profitability.

A total of 2,517,335 passengers chose to fly with Norwegian in February. The total traffic growth (RPK) increased by 11 percent and the capacity growth (ASK) increased by 15 percent, down from 35 percent in February last year. The load factor was 81.5 percent.

“We are very pleased with the continued passenger growth in February, a month traditionally characterised by less demand. Norwegian has been through a period with significant growth, but now the company will change its strategic focus from expansion and growth to profitability. With a stronger financial position and lower cost going forward, we are well positioned to continue to attract new customers, not least in the long-haul market,” said CEO Bjørn Kjos.

Norwegian operated 99.3 percent of the scheduled flights in February, whereof 83.5 percent (up 8.8 percentage points) departed on time.

Please find more information in the attached traffic report.

Norwegian in the UK and Ireland:

- Norwegian carries almost **6 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **30 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 12 U.S destinations, Buenos Aires and Rio de Janeiro from London Gatwick
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.8 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted ‘Europe’s best low-cost carrier’ by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **‘World’s best low-cost long-haul airline’** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

Contacts



UK press office details

Press Contact

pressUK@norwegian.com

Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com

