



Aug 07, 2012 07:01 BST

Norwegian Reports New Passenger Record and Solid July Figures

Norwegian's (NAS) passenger growth continued in July, resulting in one of the best months in the company's history. More than 1.8 million passengers flew with Norwegian in July, up 14 percent from the same month last year and the highest ever passenger figure.

The airline flew 1,820,158 passengers in July, an increase of 14 percent compared to July 2011. The load factor was 87 percent, down 2 percentage points from July 2011.

The reduced load is more than offset by the positive development in unit revenue. The unit revenue (RASK) increased by 2 percent to 0.51, while the yield improved by 5 percent to 0.59.

The total passenger traffic (RPK) increased by 15 percent and the total capacity (ASK) increased by 18 percent.

“I am very pleased with July’s traffic figures. The development is positive in all of the Nordic countries in which Norwegian operates. The new passenger record shows that the combination of brand new, more environmentally friendly aircraft and a good route network is appreciated by our passengers,” said Norwegian’s CEO Bjørn Kjos.

The company operated 99.9 percent of its scheduled flights this month, whereof 78.8 percent departed on time. The on-time figures are heavily influenced by Norway’s civil aviation authorities’ (Avinor) inability to staff a sufficient number of air traffic controllers during the busiest holiday season.

“Unfortunately, Avinor’s lacking ability to provide enough air traffic controllers in July has affected our otherwise world-class on-time performance,” said Kjos.

For more detailed information, please see pdf attached.

Media Contacts:

Communications Manager Lasse Sandaker-Nielsen, tel: +47 45 45 60 12
Investor Relations Manager Karl Peter Gombrii, tel: + 47 92 82 29 69

Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With close to 16 million passengers in 2011, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 64 aircraft on 294 routes to more than 114 destinations and employs approximately 2,500 people.

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com