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Norwegian Reports High Punctuality and Strong Passenger Growth in September

Norwegian experienced a strong passenger growth of 23 percent in September. During the past 12 months, 15 million passengers choose to travel with Norwegian. The overall punctuality for September was 91 percent and the load factor was 81 percent.

A total of 1,487,264 passengers flew with Norwegian in September, 23 percent more than the same period last year. For September, the traffic growth (RPK) was 27 percent and the load factor was 81 percent, up 4 percentage points from September 2010.

“During the past 12 months, 15 million passengers choose to travel with Norwegian. Our passengers appreciate more brand new aircraft and in-flight WiFi combined with a record high regularity and very high punctuality. The high load factor is also important from an environmental perspective,” said CEO Bjorn Kjos of Norwegian.

Punctuality and regularity

The Group’s overall punctuality was 90,7 percent for September and the company operated nearly 100 percent of its scheduled flights during the month. The high regularity means that Norwegian very seldom cancels their flights.

Norwegian cares about the environment

Norwegian is committed to actively engage in and support a sustainable environmental policy, and to continue to reduce emissions from aviation. Norwegian has a clear goal of reducing emissions per flown passenger kilometer by minimum 25 percent in the period 2008 to 2015. The single most effective initiative to reduce emissions is investing in new aircraft.

In September the carbon emissions per passenger kilometers was 9 percent lower than the same month last year.

Please find more financial figures in the attached pdf.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 59 aircraft on 261 routes to 100 destinations and employs approximately 2 500 people.

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For journalists only

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