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Norwegian reports continued rise in passenger figures and solid load factor

Norwegian's passenger growth continued in October. The company carried more than 2.2 million passengers this month, an increase of 15 percent compared to the same month previous year. The load factor was 81.6 percent, up 2.3 percentage points.

Norwegian carried 2,243,560 passengers in October, an increase of 15 percent compared to the same month previous year. The total passenger traffic (RPK) increased by 39 percent, while the capacity (ASK) increased by 35 percent this month. The load factor was 81.6 percent, up 2.3 percentage points.

“We’re very pleased that the passenger figures continued in October, particularly as we’ve added 35 percent more seats for sale compared to the same month previous year. The fact that more customers outside of Scandinavia choose to fly with Norwegian, proves that we’re gaining a stronger international foothold and our new, more environmentally friendly aircraft, friendly in-flight service and low fares are well received,” said Norwegian's CEO Bjørn Kjos.

Norwegian operated 99.9 percent of its scheduled flights in October, whereof 86.7 percent departed on time.

Norwegian took delivery of one brand new Boeing 737-800 aircraft in October. The company will introduce a total of 14 Boeing 737-800s to its fleet in 2014 and has already taken delivery of four Boeing 787 Dreamliners this year. Norwegian’s fleet is among the most modern and environmentally friendly in Europe.

For more detailed information, please see pdf attached.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. More than 20 million passengers fly on its network per year. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 417 routes to 126 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. In 2013 and 2014, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 100 aircraft with an average age of only 4.8 years.

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