



Nov 06, 2013 07:00 GMT

Norwegian Reports Continued Passenger Growth in October

Norwegian (NAS) carried close to two million passengers in October, an increase of 19 percent compared to the same month previous year. The company continues to take delivery of brand new aircraft, increase seat capacity, establish new bases in Europe and launch new routes.

The airline carried 1,955,463 passengers in October, an increase of 308,525 passengers (19 percent) compared to October last year. The total capacity (ASK) increased by 36 percent and the passenger traffic (RPK) increased by 38 percent. The load factor was 79.3 percent, up one percentage point from the

same month last year.

Bigger presence internationally

The traffic figures for October are influenced by new aircraft entering the fleet, the increase of seat capacity, the establishing of operational bases in Europe and the launch of several new routes. In addition, the flying distance is longer than before.

“I am pleased that more and more passengers choose to fly Norwegian and that the load factor continues to increase, even when increasing the seat capacity considerably. This proves that good quality at a low fare is important for passengers,” said Norwegian’s CEO Bjørn Kjos.

The company operated 99.7 percent of its scheduled flights this month, whereof 89.4 percent departed on time.

For more detailed information, please see pdf attached.

Media Contacts:

Anne-Sissel Skånvik, tel: +47 975

CFO Frode Foss, tel: + 47 92 82 29 69

Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. Close to 18 million passengers chose to fly on its network in 2012. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 382 routes to 121 destinations on sale and employs approximately 3,000 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 275 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. In June 2013, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 75 aircraft with an average age of only 4.6 years.

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com