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Norwegian reports continued passenger growth in March

Norwegian (NAS) today reported its monthly traffic figures. The passenger growth continued also in March. Even with a strong capacity increase, the load factor remains high. Norwegian's passengers also fly longer distances now than previously.

Norwegian carried 1,439,943 passengers in March, an increase of 77,113 (6 percent) compared to March previous year. The seat capacity (ASK) increased by 20 percent and the load factor remained at a stable 77.6 percent. Norwegian's passengers now also fly longer distances than previously; the

average flying distance is up 14 percent in March.

”We’ve had many more seats to offer our customers in March this year compared to the same month last year. The fact that we are able to fill the additional seats prove that our customers value our product,” said CEO Bjørn Kjos

The company operated 99.8 percent of its scheduled flights, whereof 82.7 percent departed on time.

Please find detailed traffic figures in the pdf attached.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. In May 2013 it will even commence long-haul flights from Scandinavia to the US and Asia. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With 17.7million passengers in 2012, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 73 aircraft on 330 routes to 120 destinations and employs approximately 3,000 people. Norwegian's fleet has an average age of 4,6 years and the company currently has 280 aircraft on order.

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