

May 07, 2018 07:06 BST

Norwegian reports 16 percent passenger growth in April

Norwegian carried more than three million passengers in April, an increase of 16 percent compared to the same month previous year. As expected, the figures were affected by Easter which was in March in addition to the launch of new long-haul routes.

A total of3,049,249 passengers chose to fly with Norwegian in April; 411,020 more than the same period last year. The total traffic growth (RPK) increased by 44 percent, while the capacity growth (ASK) increased by 51 percent. The load factor was 83 percent, down 3.6 percentage points. The high capacity growth is primarily due to the company's long-haul routes, which has more than doubled since April last year.

The March and April figures were influenced by the Easter traffic, as also reported in previous month's report.

"We have a strong passenger growth this month, despite the effects of the Easter traffic. Our load factor is solid, and the company's long-haul capacity has grown considerably since the same period last year, with a record high growth of 311 percent outside the Nordics. As a result of the capacity increase we have offered a high volume of low fare tickets to attract new customers, consequently impacting the yield this month," said CEO of Norwegian, Bjørn Kjos.

Norwegian operated 99.4 percent of the scheduled flights in April, whereof 81.3 percent departed on time.

Norwegian's fleet renewal program continues with full force in 2018. The company took delivery of one Boeing 787-9 Dreamliner in April. This year in

total, Norwegian will take delivery of 11 Boeing 787-9 Dreamliners, 12 Boeing 737 MAX8 and two Boeing 737-800. With an average age of only 3.6 years, Norwegian's fleet is one of the world's "greenest" and most modern.

Please find more information in the attached traffic report.

Norwegian in the UK and Ireland:

- Norwegian carries 5.8 million UK passengers each year from London Gatwick, Edinburgh and Manchester Airports to 50 destinations worldwide
- Norwegian is the third largest airline at London Gatwick, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** the airline now flies to 11 U.S destinations, Buenos Aires and Singapore
- In 2017, Norwegian also launched affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer free inflight WiFi on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been voted 'Europe's best low-cost carrier' by passengers for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the 'World's best low-cost long-haul airline' in 2015, 2016 and 2017
- Norwegian Reward is the airline's free to join awardwinning loyalty programme offering members CashPoints and Rewards that reduce the cost of Norwegian flights

Contacts





Press Contact Norwegian Press Office press@norwegian.com +47 815 11 816



 $Marketing/sponsorhip\ requests: marketing@norwegian.com$

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com