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Norwegian removes all temporary CashPoints restrictions

Norwegian is pleased to announce that temporary restrictions on the use of CashPoints will be lifted from Monday 1 November. The company previously announced that the temporary restrictions would cease when the market improves, due to the number of travellers increasing in recent months and a positive trend in forward bookings it is time to reopen the program in its original form.

“We have always said that we will reinstate our reward program back to its

original terms when the market and demand has improved. Our Norwegian Reward members can once again use the points earned in full when they book their next trip with us”. Said Geir Karlsen, CEO of Norwegian.

Norwegian Reward has been recognised and won awards as the best benefit program internationally on numerous occasions due to its simple and clear terms and the ease with which members can both earn and use points. It is free to become a member of Norwegian Reward and members earn points, CashPoints, when they use the Bank Norwegian card, by purchasing from the program's partners and of course by flying with Norwegian. There are currently 9.2 million members in Norwegian Reward.

“We pride ourselves on offering passengers value and excellent service throughout our network. With a continued positive trend in the number of passengers on our routes in Norway and in Europe, we are reopening our popular reward program in its original form. We would like to thank our customers for the trust and patience they have shown us through this very demanding period.” Karlsen continued.

As of Monday 1 November, the Norwegian Reward members' earned points balances can once again be fully used when purchasing flights. In Norwegian Reward, one CashPoint is the same as one kroner, and there are no restrictions on the number of available seats per flight for those who want to use their earned points. This is the core of the program's popularity and one of the main reasons why it has been voted Europe's best benefits program several times. To accommodate customers, Norwegian has automatically extended the validity of all CashPoints that expire in 2021 until 31 December 2022.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe's Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat's climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

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