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Norwegian receives first aircraft with Boeing's Sky Interior

Norwegian's first aircraft, featuring the brand new Boeing Sky Interior, arrived in Oslo, Norway Friday morning. The new interior will increase passenger comfort considerably. Fifty-nine aircraft featuring the new interior will be delivered to the airline between 2011 and 2016.

The brand new Boeing 737-800 arrived in Oslo, Norway Friday morning. The plane, one of the first of its kind worldwide, will enter regular traffic in a few days. As per Norwegian's tradition, a Scandinavian hero; Fridtjof Nansen, one of Norway's most recognized explorers, will adorn the tail of this particular

aircraft. Norwegian is among the first airlines in the world to introduce the Boeing Sky Interior to its fleet. The interior is based on the interior design of Boeing's newest 787 Dreamliner and greatly improves the overall passenger comfort.

Reduced cabin noise, larger overhead bins and dynamic LED mood lighting - enabling the simulation of sunrise and sunset - are among the most noticeable features of the Boeing Sky Interior.

"The Boeing Sky Interior will give our passengers a new and improved travel experience. We have previously fitted our cabins with new seats to increase leg room. Now we're taking yet another step to improve the overall flying experience. We're convinced that increased comfort and new aircraft combined with our low fares will please our passengers and contribute to making Norwegian the customers number one choice." said CEO Bjørn Kjos of Norwegian.

"The Boeing Sky Interior is a passenger-pleasing interior that will help differentiate Norwegian Air Shuttle and its growing fleet of 737 Next Generation airplanes," said Bev Wyse, Vice President and General Manager, 737 Program. "The innovative Sky Interior reaffirms Norwegian's commitment to becoming a leading European airline."

Norwegian's planned deliveries of 737-800s with Boeing SKY:

2011:	15
2012:	12
2013:	10
2014:	11
2015:	5
2016:	4

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Norwegian Air Shuttle ASA, commercially branded "Norwegian," is a public low-cost airline noted on the Oslo Stock Exchange. The company is the

second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 10.7 million passengers in 2009, Norwegian is the 3rd largest low-cost airline in Europe. The turnover in 2009 was in excess of NOK 7.3 billion. Norwegian currently operates 53 aircraft on 239 routes to 94 destinations and employs approximately 2 000 people.

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