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Norwegian Passenger Numbers Continue To Increase In August

Norwegian's traffic figures for August show a continued increase in the number of passengers. The number of future bookings has also continued to increase in line with Norwegian's expanding route network as more people are fully vaccinated and EU / EEA countries accept international COVID certificates for travel.

Due to increased demand, Norwegian has further expanded the autumn season route offering.

“We are pleased with the positive increase in passenger numbers and demand. Everybody at Norwegian has worked incredibly hard to achieve these results and we will continue to deliver good customer experiences while running our business as efficiently as possible”. Said Geir Karlsen, CEO of Norwegian.

In August, Norwegian carried 790 220 passengers, one and a half times more than at the same time last year. Compared with August 2020, the total capacity (ASK) has increased by 129 per cent and passenger traffic (RPK) up 168 per cent. Furthermore, the load factor in August was 72.6 per cent, an increase of 10 percentage points compared with last year.

Based on demand, Norwegian has opened new routes to destinations in Europe this Autumn. From Bergen passengers can fly direct to Berlin, Krakow, Malaga, Alicante, Antalya, Chania, Copenhagen and London. From Ålesund there is a now direct route to Alicante.

“We have reopened several routes that have been suspended since the pandemic started. It is now possible again to travel to several cities in Europe, such as Pisa, Edinburgh, Munich, Prague and Vienna. We know that the pandemic can still affect people's ability to travel, however, we will continue to adapt our network to the positive trend in passenger demand,” continued Geir Karlsen.

Norwegian had an average of 38 aircraft in operation in August. A total of 99.8 per cent of the planned flights were operated in August, of which 91.9 per cent departed on time.

For more information please see attached PDF.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe's Best Low-Cost airline by Skytrax for six

consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat's climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact
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