

Norwegian's Chief Commercial Officer, Thomas Ramdahl, the Chairman of Norwegian's Board, Bjørn Kise, and crew members celebrate the Skytrax awards today at 2017 Paris Air Show

Jun 20, 2017 12:45 BST

Norwegian once again named 'World's Best Low-Cost Long-Haul Airline' and 'Best Low-Cost Airline in Europe'

Norwegian was today named the 'World's Best Low-Cost Long-Haul Airline' for the third consecutive year and 'Best Low-Cost Airline in Europe' for the fifth year in a row at the renowned Skytrax World Airline Awards.

Norwegian secured two major awards at the 2017 Skytrax World Airline Awards, the leading international airline rating system as voted on by the

travelling public, who evaluates airlines worldwide. For the third year in a row, passengers have voted Norwegian the "World's Best Long-Haul Low-Cost Airline" and "Best Low-Cost Airline in Europe" for the fifth year in a row.

"It is such an honour that so many passengers once again have voted for us, it means a lot. This would never be possible without the hard-working and dedicated colleagues we have at Norwegian. We believe that air travel should be affordable to all, while at the same time offering a high-quality product. It is truly rewarding to see that our brand new planes, expansive route network, low fares and the great service have been appreciated by passengers. I can assure all our customers that we won't be resting on our laurels - these awards give us huge momentum as we continue our ambitious expansion plans in Europe, the US and beyond," said Norwegian's CEO Bjørn Kjos.

Norwegian's Chief Commercial Officer, Thomas Ramdahl, the Chairman of Norwegian's Board, Bjørn Kise, and crew members from our bases in Paris, Oslo and Gatwick accepted the Skytrax awards earlier today at Paris Air Show.

Commenting on the Award, Edward Plaisted, CEO of Skytrax said: "Norwegian has been one of the most consistent performers in the World Airline Awards over the last five years. It has been successful not only in keeping ahead of its low-cost rivals in the annual survey but also improving its position amongst full-service carrier. This underlined by its position in the top 30 airlines globally. An excellent achievement for an airline that is still rapidly expanding."

About Skytrax World Airline Awards

The World Airline Awards are the most recognised accolades for the airline industry, often referred to as *"the Oscars of the aviation industry"*, and are a global benchmark of airline excellence. Travellers across the globe take part each year in the world's largest airline passenger satisfaction survey to decide the winners. Skytrax Survey and <u>Awards Methodology</u> is fully transparent, and the processes remain 100% independent. Customers judge everything from the experience during check-in, boarding, seat comfort, to cleanliness in the cabin, food, drink, entertainment and service.

- Norwegian carries **5.2 million UK passengers each year** from London Gatwick, Edinburgh, Birmingham and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 800 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the UK's first low-cost, long haul flights to the U.S. - the airline now flies to 7 U.S destinations with fares from just £139 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been voted 'Europe's best low-cost carrier' by passengers for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the 'World's best low-cost long-haul airline' in both 2015 and 2016

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