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Norwegian Named Most Fuel-Efficient Airline on Transatlantic Routes for a Second Time

- **The International Council on Clean Transportation (ICCT) unveils 2017 findings Crowning Norwegian as the undefeated Leader**

The International Council on Clean Transportation (ICCT) today released its white paper analysing the fuel efficiency of the 20 leading airlines on routes between Europe and the United States in 2017. Norwegian once again rose to the top as the most fuel-efficient airline on transatlantic routes, this achievement marks the second time that the airline has been recognised as the clear leader by the ICCT following their initial report released in 2015.

Findings showed Norwegian, on average, achieved 44 passenger kilometers per liter (pax-km/L), which is 33% higher than the industry average - soaring past 19 of its competitors. Norwegian, flies one of the youngest fleets in the world, comprised of Boeing 787 Dreamliners, 737-800s and 737-MAXs.

According to the study, Norwegian eclipsed its competition as the most-fuel efficient on sample routes from New York to London, Los Angeles to London and New York to Paris. In fact, on the New York to London route, Norwegian's competition including Virgin Atlantic, American, Delta, United and British Airways burned 33% to 78% more fuel per passenger-km. The results show that British Airways, which ranked last in the results, burned a staggering 63% more fuel per passenger kilometer than Norwegian, a marked increase since the last assessment in 2014. Additionally, Norwegian has reduced its per passenger emissions by 30% since 2008, thanks to its investment in new

aircraft.

“The most important thing that an airline can do for the environment is to invest in newer aircraft which use the latest technology to be as fuel efficient as possible. Our strategy to have a modern fleet is paying dividends not only for our business and customers, but also our planet. This recognition from ICCT is truly the highest form of industry praise and is validation that we’re moving in the right direction with more environmentally friendly planes. For customers, this offers yet another reason to fly with us, to help reduce their carbon footprint.” said Bjørn Kjos, CEO of Norwegian.

“One of the biggest changes in the transatlantic market between 2014 and 2017 was an increase in operations from European low-cost carriers and the further utilization of newer, fuel-efficient aircraft,” said ICCT’s Brandon Graver, lead author of the study.

[The International Council on Clean Transportation](#) is an independent nonprofit organization founded to provide first-rate, unbiased research and technical and scientific analysis to environmental regulators. Its mission is to improve the environmental performance and energy efficiency of road, marine, and air transportation, to benefit public health and mitigate climate change.

To download the entire white paper, visit:

<https://www.theicct.org/publications/transatlantic-airline-fuel-efficiency-ranking-2017> or click on the attachment below.

Norwegian in the UK and Ireland:

- Norwegian carries **5.8 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 11 U.S destinations, Buenos Aires and Singapore

- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.7 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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