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Norwegian launches seven international routes out of Gothenburg

Norwegian meets continued strong demand in the Swedish market by launching seven new international direct routes out of Landvetter, the primary airport for Gothenburg. The new routes will open in June to Malaga, Palma, Pristina, Chania and Nice. In August, Barcelona and Rome will be added to the route portfolio.

The company has experienced substantial passenger growth over the past few years. With an expected capacity growth of 20-25 per cent in 2011, Norwegian continues its expansion in Sweden, its second largest market.

“After the successful launch of the Gothenburg-Stockholm route it has simply been a question of time before Norwegian would go international from Gothenburg,” said CEO Bjørn Kjos.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 54 aircraft on 238 routes to 95 destinations and employs approximately 2 000 people.

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