

Mar 14, 2013 10:45 GMT

Norwegian launches new routes to Fort Lauderdale, Florida

Norwegian launches Fort Lauderdale, Florida, as a new destination from Copenhagen and Stockholm. At the same time, tickets for the winter season from Oslo and Stockholm to New York and Bangkok are made available for sale.

"Long-haul flying has for way too long been characterized by expensive fares and limited flexibility. The great reception Norwegian has received after launching low-fare tickets to New York and Bangkok shows that there is a need for competitive fares from Scandinavia to the U.S. and Asia. Our entry into the long-haul market continues and we are pleased to launch Fort Lauderdale, Florida, as a new Norwegian route from Copenhagen and Stockholm. At the same time, we launch ticket sales for the winter season to New York and Bangkok from Oslo and Stockholm," said CEO Bjørn Kjos.

Fort Lauderdale, Florida, is Norwegian's first long-haul route from Copenhagen and the third from Stockholm. Fort Lauderdale is known as "The Gateway to Florida" and is centrally located about half an hour's drive north of Miami. Popular destinations such as Orlando, the Everglades and Key West are easily accessible by car. Several cruises originate in Fort Lauderdale. The routes to New York and Bangkok from Oslo and Stockholm will start in May /June.

Copenhagen - Fort Lauderdale twice a week

Norwegian will fly twice a week between Copenhagen (CPH) and Fort Lauderdale (FLL), on Mondays and Fridays. Departure from Copenhagen is at 14:45, arriving in FLL at 19:30 local time. Departure from FLL is at 21:30, arriving CPH at 12:45 the next day. The first flight is November 29.

Stockholm - Fort Lauderdale twice a week

Norwegian will fly twice a week between Stockholm (ARN) and Fort Lauderdale (FLL), on Thursdays and Sundays. Departure from ARN is at 14:45, arriving FLL at 19:30 local time. Departure from FLL is at 21:30, arriving ARN at 13:00 the next day. The first flight is December 1.

To New York and Bangkok in winter season

Tickets for the winter season from Oslo and Stockholm to New York and Bangkok are made available for sale today. Norwegian continues to fly three times a week with the same schedule between Oslo and New York; Oslo and Bangkok; Stockholm and New York and Stockholm and Bangkok.

Media Contact:

Communications Manager Lasse Sandaker-Nielsen, tel. + 47 454 56 012

Norwegian Air Shuttle ASA, commercially branded "Norwegian," is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches

across Europe into North Africa and the Middle East. In May 2013 it will even commence long-haul flights from Scandinavia to the US and Asia. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With 17.7million passengers in 2012, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 73 aircraft on 330 routes to 120 destinations and employs approximately 3,000 people. Norwegian's fleet has an average age of 4,6 years and the company currently has 280 aircraft on order.

Contacts



For journalists only

Press Contact

Press Contact Norwegian Press Office press@norwegian.com +47 815 11 816



Marketing/sponsorhip requests: marketing@norwegian.com

Marketing/sponsorship requests: marketing@norwegian.com