



Sep 03, 2013 09:57 BST

Norwegian launches new routes between Scandinavia and Los Angeles, San Francisco and Orlando

Norwegian launches new routes between Scandinavia and Los Angeles (LAX), Oakland-San Francisco (OAK) and Orlando (MCO) in spring 2014. Norwegian will operate the 787 Dreamliner on the routes. At the same time Norwegian launches a new route between New York (JFK) and Copenhagen.

Norwegian continues to launch new intercontinental routes as it takes delivery of more 787 Dreamliners. Los Angeles, Oakland-San Francisco and Orlando are the newest additions to the airline's intercontinental route map.

“I’m very happy to announce the launch of three new intercontinental destinations. The major traffic streams currently go between the US and Europe and there’s great demand for high quality flights at a low fare between the two continents,” said Norwegian’s CEO Bjørn Kjos.

No other airlines offer non-stop flights from Oslo to Los Angeles, San Francisco and Orlando; from Stockholm to Los Angeles and San Francisco or from Copenhagen to Los Angeles.

Norwegian currently operates six weekly flights between Scandinavia and New York as well as five weekly flights between Scandinavia and Bangkok. In November, the airline will commence flights from Oslo, Stockholm and Copenhagen to Fort Lauderdale, FL.

Norwegian’s first long-haul flights took place in May this year.

“So far the response to our New York, Bangkok and Fort Lauderdale routes has been tremendous. Most of our flights have been fully booked over the summer. Our offer has not only been well received by Scandinavian passengers travelling to the U.S. or Asia, but also Asians and Americans going to Scandinavia and beyond,” Kjos added.

Tickets to the new destinations and next year’s spring and summer flights to New York, Bangkok and Fort Lauderdale will be available for sale today 3rd of September at www.norwegian.com.

Flight schedule

Stockholm – Los Angeles twice a week from March 2, 2014

Norwegian will operate two weekly flights between Stockholm (ARN) and Los Angeles (LAX) – on Wednesdays and Sundays. On April 30, the number of weekly flights increases to three – with departures on Mondays, Wednesdays and Fridays. The introductory fare is \$236 one way.

Stockholm – San Francisco twice a week from May 3, 2014

Norwegian will operate two weekly flights between Stockholm (ARN) and Oakland-San Francisco (OAK) – on Tuesdays and Saturdays. The introductory fare is \$236 one way.

Copenhagen – Los Angeles twice a week from March 1, 2014

Norwegian will operate two weekly flights between Copenhagen (CPH) and Los Angeles (LAX) – on Tuesdays and Saturdays. From May 1, the number of weekly flights increases to three with departures on Tuesdays, Wednesdays and Saturdays. The introductory fare is \$236 one way.

Copenhagen – New York twice a week from February 28, 2014

Norwegian will operate two weekly flights between Copenhagen (CPH) and New York (JFK) – on Mondays and Fridays. From April 30, the number of weekly flights increases to four – departing on Mondays, Wednesdays, Fridays and Sundays. The introductory fare is \$185 one way.

Oslo – Los Angeles once a week from June 1, 2014

Norwegian will operate one weekly flight every Sunday between Los Angeles (LAX) and Oslo (OSL). The introductory fare is \$236 one way.

Oslo – San Francisco three times a week from May 28, 2014

Norwegian will operate three weekly flights between Oslo (OSL) and Oakland-San Francisco (OAK) – on Mondays, Wednesdays and Fridays. The introductory fare is \$236 one way.

Oslo – Orlando twice a week from May 29, 2014

Norwegian will operate two weekly flights between Oslo (OSL) and Orlando (MCO) – on Thursdays and Saturdays. The introductory fare is \$236 one way.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. Close to 18 million passengers chose to fly on its network in 2012. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a

total of 382 routes to 121 destinations on sale and employs approximately 3,000 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 275 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. In June 2013, Norwegian was voted Europe's best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 75 aircraft with an average age of only 4.6 years.

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