

Feb 04, 2019 15:00 GMT

## **Norwegian launches new Premium Wi-Fi on European flights**

- **Airline introduces new Premium Wi-Fi service to Boeing 737-800 fleet**
- **Short-haul passengers to receive high-speed Wi-Fi fast enough to stream video content**
- **Rollout to be completed on 113 Boeing 737-800 aircraft by mid-February 2019**

Norwegian is continuing to enhance the passenger experience by commencing the rollout of new and improved inflight Wi-Fi connectivity onboard the airline's Boeing 737-800 fleet.

Norwegian, named Europe's Best Low-Cost Airline by SkyTrax, was the first airline to offer passengers free in-flight Wi-Fi on all European flights in 2011. The airline became the first to introduce live television over the skies of Europe in 2015 and in 2018 it took delivery of its first Boeing 787-9 Dreamliner equipped with inflight Wi-Fi. Norwegian became the first low-cost airline to offer customers free Wi-Fi for the full duration of intercontinental flights.

Today, Norwegian has launched an upgraded Wi-Fi experience on its Boeing 737-800 aircraft as part of improving the customer experience. Norwegian operates Boeing 737-800 aircraft on intra-European routes, routes connecting Europe with North Africa, Middle East and on flights between the USA and French Caribbean.

Norwegian will gradually rollout the new Premium Wi-Fi service across its

Boeing 737-800 fleet and expects to complete the rollout in mid- February 2019.

### **Three Wi-Fi packages available**

Customers travelling on a Boeing 737-800 aircraft with the new Premium Wi-Fi service available will have a selection of three packages – SURF, the free option and two paid options, SOCIAL+SURF and STREAM+SURF, both offering faster speeds.

- SURF – Available for free, delivers web browsing, email and text-based messaging
- SOCIAL+SURF – Provides faster web browsing, access to email and all social media. Available for €5 per device. *(Pricing may be subject to change.)*
- STREAM+SURF – Offers faster web browsing, email access and social media in addition to the ability to stream TV shows, movies and music content on services such as Netflix, YouTube and Spotify among others. Available for €12 per device. *(Pricing may be subject to change.)*

**Helga Bollmann Leknes, CCO at Norwegian said:** *“We’re continuing to upgrade the passenger experience by commencing the rollout of Premium Wi-Fi on our Boeing 737-800 fleet that will give our customers improved connectivity across our global fleet.*

*“We set an industry first in 2011 by being the first European airline to offer free Wi-Fi on all European flights and from today, thousands of passengers daily will get to stay connected in the skies with a faster Wi-Fi connection than ever before flying Norwegian.”*

[Norwegian recently started introducing Wi-Fi to its Boeing 787-9 Dreamliner and Boeing 737 MAX fleet.](#) Here, customers have two choices – Basic free Wi-Fi for the full duration of long-haul flights and a premium high-speed option, fast enough to stream television shows and movies.

Norwegian expects to have the rollout of Wi-Fi completed on 50 per cent of

its Boeing 787-9 Dreamliner aircraft by 2020.

Norwegian operates a young fleet of more than 160 aircraft with an average age of 3.7 years.

- **ENDS**

### Notes to editors

- Pricing and contents may be subject to change at any time and may vary between aircraft, route or market.

---

### Norwegian in the UK and Ireland:

- Norwegian carries almost **6 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 11 U.S destinations, Buenos Aires and Singapore
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.7 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

## Contacts



### **For journalists only**

Press Contact

Norwegian Press Office

[press@norwegian.com](mailto:press@norwegian.com)

+47 815 11 816



**Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)