



From London to Northern Norway in 3 hours and 15 minutes. Photo: Dave Williams. Lofoten Insight.

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Norwegian launches new direct route between London and Northern Norway

Seats go on sale today for Norwegian's newest route between London and Northern Norway for the upcoming winter season.

“We’ve been eager to announce this new route between London Gatwick airport and Harstad-Narvik airport in Evenes. Northern Norway attracts thousands of visitors to experience the northern lights and beautiful Arctic wilderness. The launch of this new route also connects residents of Northern Norway to England’s bustling capital, London, in under four hours,” said

Magnus Thome Maursund, Chief Commercial Officer at Norwegian.

Harstad-Narvik airport in Evenes gives easy access to some of Northern Norway's most beautiful areas like the Lofoten islands. This northerly region has become a year-round destination for nature lovers with its cooler summers and midnight sun making hiking conditions ideal to experience the jaw-droppingly beautiful nature. The winter season gives visitors the best opportunity to experience the northern lights in the cold, dark Arctic skies.

“We are excited about Norwegian's new flight route from London Gatwick to Harstad-Narvik airport in Evenes. Evenes serves as the gateway to the stunning beauty of the Lofoten region, the international ski resort Narvikfjellet, the unique whale experiences in Vesterålen, and much more. These new routes will provide easier access to this region's natural beauty and extraordinary attractions. We anticipate this will boost year-round tourism and positively impact on our local economy, representing a significant milestone for our community. Additionally, these routes will offer locals a never-before-seen access to these popular destinations”, said Vegeir Selboe, Marketing Manager in Destination Lofoten.

The new route between London Gatwick airport and Harstad-Narvik airport in Evenes will operate with a weekly departure on Saturdays from 2 November during the winter season.

“Narvik was just selected as the host city for the FIS Alpine World Cup Ski Championships in 2029. Narvik sits inside the Arctic circle and offers a unique skiing experience with amazing vistas of fjords, and slopes to suit the demands of all skiers,” said Magnus Thome Maursund.

Norwegian has also launched a new direct route between Harstad-Narvik airport in Evenes and Bergamo/Milano in Italy for the upcoming winter season. These new routes from Harstad-Narvik airport in Evenes are in addition to the previously announced direct route to Palma del Mallorca in Spain for the summer season. Norwegian also operates year around direct flights between Evenes and Oslo, and between Evenes and Bergen during the summer season.

[Search and buy your tickets here.](#)

About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2023, Norwegian carried over 20 million passengers and maintained a fleet of 87 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2023, the airline had 3.3 million passengers and a fleet of 48 aircraft, including 45 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

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