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Norwegian launches Easter sale with 15% off USA flights

The Easter bunny has come early this year, as low-cost airline Norwegian today launches a special 5-day Easter sale-offering passengers 15% off direct transatlantic flights from the UK and Ireland to 10 US destinations.

The discount is calculated on 'net' fares, excluding taxes and charges, with transatlantic fares available from as low as £134/€117 one way. From Wednesday 12th April 00.01 until 22.59 BST on Sunday 16th April, passengers can access special Easter weekend savings on 17 of Norwegian's long-haul routes to the U.S.

London Gatwick to seven U.S. cities from £134

Passengers can save 15% on flights from London Gatwick direct to New York, Boston, Orlando, Fort Lauderdale, Oakland-San Francisco, Los Angeles and Las Vegas. Savings are available on travel from 24th April – 14th December 2017 excluding 16th June – 3rd September and can book at www.norwegian.com/uk using discount code **EASTER2017UK**.

Belfast and Edinburgh to the U.S. east coast

The 5-day sale includes savings on Norwegian's newest transatlantic routes from Belfast and Edinburgh to the east coast of America. Passengers can save 15% on flights from both Belfast and Edinburgh to Providence Airport (Boston) and Stewart International Airport (New York) as well as flights from Edinburgh to Bradley International Airport (New England). Passengers can book now at www.norwegian.com/uk using discount code **EASTER2017UK** on travel from 15th June – 14th December 2017.

Ireland to the U.S east coast from €117

Savvy savers can also enjoy discounts on Norwegian's brand new USA flights from Shannon, Cork and Dublin. Passengers can save 15% on flights from Cork, Shannon and Dublin to Providence Airport (Boston); and from Shannon and Dublin to Stewart International Airport (New York). The discount is available on travel from 1st July – 14th December 2017 and can be booked now at www.norwegian.com/ie using discount code **EASTER2017IE**.

Norwegian Chief Commercial Officer Thomas Ramdahl said: “Our 5-day Easter fare-busting bonanza will give consumers the chance to enjoy further savings on 17 transatlantic routes from the UK and Ireland. These fantastic offers will provide passengers high quality flights at even more affordable fares, all while flying on one of the youngest and greenest fleets in the industry”.

Following the success of Norwegian's long-haul service from London Gatwick to a number of popular cities in the U.S, the airline will add [two new transatlantic routes](#) to Seattle and Denver this September, , as well as increasing the number of flights to the USA from the airport by [55% this summer](#). A fleet of brand new 787 Dreamliner aircraft offering an economy and Premium cabin operate all Norwegian long-haul routes from London Gatwick.

Norwegian has continued its growth plans in the UK and Ireland with a huge expansion on its long-haul network. In February, Norwegian launched [10 new transatlantic routes](#) from Edinburgh, Belfast, Cork, Shannon and Dublin. These new flights will serve smaller airports on the US east coast, which offer good access into the New York, Boston and New England areas but carry significantly lower landing charges, allowing Norwegian to offer some truly affordable fares.

The new routes from Edinburgh, Belfast, Cork, Shannon and Dublin will be operated on brand new Boeing 737 MAX aircraft - Norwegian is the European launch customer for this state-of-the-art new aircraft which offers a longer range than existing single-aisle aircraft. Passengers will be able to travel in a fresh and modern single-class economy cabin.

Norwegian is Europe's third largest low-cost carrier, carrying 30 million yearly passengers to more than 140 global destinations. Norwegian has been voted the Best Low-Cost Long-Haul Airline for two consecutive years at the

renowned SkyTrax Awards, and the Europe's Best Low-Cost Airline for four consecutive years.

- ENDS -

Notes to Editors:

Terms and conditions

15% off all flights to the U.S using campaign codes: **EASTER2017UK** (on bookings at www.norwegian.com/uk) and **EASTER2017IE** (on bookings at www.norwegian.com/ie)

Discount is calculated on available fares exclusive of taxes and charges.

Offer runs from Wednesday 12th April at 00.01 until 22.59 on Sunday 16th April

Travel period on flights from Belfast, Cork, Shannon and Belfast is 1st July – 14th December 2017

Travel period on flights from Edinburgh is 15th June – 14th December 2017

Travel period on flights from London Gatwick is from the 24th April to the 15th June and from the 4th September to the 14th December

Subject to availability.

Norwegian in the UK:

- Norwegian carries **5.2 million UK passengers each year** from London Gatwick, Edinburgh, Birmingham and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 800 UK-based pilots and cabin crew

- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 7 U.S destinations with fares from just £139 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the **'World's best low-cost long-haul airline'** in both 2015 and 2016

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