

Feb 11, 2010 07:00 GMT

Norwegian launches direct flights to Helsinki

Norwegian is strengthening its route network in the Nordic region. For the first time, Norwegian will launch direct flights from Oslo and Stockholm to Helsinki. The new direct flights are part of the strategy to become a strong player in the Nordic market.

- It's a milestone for Norwegian when we now launch our first direct flights to Finland. The Nordic region is a natural focus area for us. We see that there is an opening for a new player as today's prices are too high. With our new routes, both business and leisure travellers will get value for their money, said Norwegians CEO Bjørn Kjos.

The direct flights to Finland from Oslo-Gardemoen and Stockholm-Arlanda will start on the 29th of April. The tickets will be available for sale as of February 11th on www.norwegian.com.

New aircraft

Today, Norwegian has 220 routes for sale, whereof, 40 in Denmark and 30 in Sweden. Norwegian will receive a total of 70 new state-of-the-art Boeing 737-800 aircraft in the period 2008- 2014, providing the company with one of the most modern, efficient and environmentally friendly fleets in commercial aviation.

Contact:

Daniel Skjeldam, Chief Commercial Officer, tel +47 90 74 20 73

Anne-Sissel Skånvik, SVP Corporate Communications, tel +47 48 99 44 40

Norwegian Air Shuttle ASA is a low-fare, point-to-point airline, registered on the Oslo Stock Exchange, employing approx. 2 000 people. The company's headquarters are located at Fornebu, outside Oslo. With competitive prices and customer friendly solutions and service, Norwegian has experienced significant growth over the previous years. In 2009, nearly 11 million passengers flew with the company, making Norwegian the 4th largest low cost carrier in Europe and Scandinavia's second largest airline. The company has a route portfolio which stretches across Europe into North Africa and the Middle East, currently offering 220 routes to 95 destinations. Website: www.norwegian.com

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact
Marketing/sponsorship requests: marketing@norwegian.com