



Jul 10, 2012 09:00 BST

Norwegian launches 10 new direct routes to Las Palmas

Norwegian launches direct flights from 10 Nordic airports and increases its existing offer to the popular holiday island Gran Canaria.

Norwegian continues its success as one of the largest international players in Las Palmas by launching 10 new direct flights from the end of October and early November.

Norwegians now have the chance to fly directly to Las Palmas from Ålesund, Evenes, Haugesund, Rygge and Tromsø. Departures are weekly and tickets are

already available.

Norwegian can also offer sun seeking Swedes three new direct routes to Las Palmas this winter from Karlstad, Malmö and Umeå. In addition, Norwegian has decided to launch weekly flights to Las Palmas from Billund in Denmark and Oulu in Finland. These tickets are available today.

Popular destination

More and more people choose Gran Canaria as a holiday destination during the cold winter months. The island offers everything from cultural experiences and great shopping to a variety of restaurants, nightlife and last, but not least, beautiful beaches. Gran Canaria has a large range of hotels to fit any budget, which makes it easier for travelers to customise their own holiday.

For Norwegian, it is important to offer direct routes to exciting destinations. Las Palmas is already a popular destination and the new routes will make it much easier and hassle-free for even more customers to experience the sun this winter.

Several weekly departures

In addition to the new routes, Norwegian will also increase its existing offer with one more weekly departure to Las Palmas from Torp, Bergen, Trondheim and Stavanger, totaling up to two direct flights weekly. Norwegian will also increase its direct flights from Oslo, by offering eight weekly departures from the capital. Stockholm will see an increase from three to four weekly flights, while Copenhagen will have an increase from three to five weekly flights to Las Palmas.

Norwegian will use its new, more environmentally friendly Boeing 737-800 aircraft with free WiFi on the Las Palmas route.

Tickets to Las Palmas are available at www.norwegian.com.

Press contact:

Communications Manager Lasse Sandaker-Nielsen, phone: +47 45 45 60 12.

Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With close to 16 million passengers in 2011, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 64 aircraft on 294 routes to more than 114 destinations and employs approximately 2,500 people.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact
Marketing/sponsorship requests: marketing@norwegian.com