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Norwegian is voted Europe's Leading Low-Cost Airline 2019 for 5th consecutive year

Norwegian has been named Europe's Leading Low-Cost Airline 2019 for the fifth consecutive year at the 26th annual World Travel Awards, one of the travel industry's most prestigious awards.

The World Travel Awards were established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel industry and they are recognised globally as the ultimate hallmark of industry excellence.

Bjorn Kjos, Norwegian's CEO, said: "We are very proud to have been voted Europe's leading Low-Cost airline for a fifth consecutive year. Once again this is a clear reflection of the dedication and commitment of our 11,000 colleagues. This award proves that the global travellers appreciate low fares, friendly service and new, more environmentally friendly aircraft. We would like to thank both our customers and fellow industry peers that have once again cast their vote for Norwegian."

Graham E. Cooke, President & Founder, World Travel Awards, said: "Norwegian has proven its ability to consistently deliver superb service by winning 'Europe's Leading Low-Cost Airline' for the fifth year in succession. Norwegian's expansion over the years on both short-haul and long-haul exemplify the World Travel Awards mission to push the boundaries of travel excellence."

Earlier this year, Norwegian became the first low-cost airline to introduce free Wi-Fi on intercontinental flights. Passengers will be able to stay connected in the skies with the rollout of free and premium high-speed Wi-Fi

connectivity on the carrier's Boeing 787-9 Dreamliner. More than 50 per cent of Norwegian's 787-9 Dreamliner fleet is expected to offer in-flight connectivity by 2020.

Norwegian has launched a number of new routes since the beginning of the year including the airlines' first flight to Brazil operating from London to Rio De Janeiro and the first flight to Canada operating between Dublin and Hamilton/Toronto. Additionally, services between London to San Francisco, London to Miami, Rome to Boston and Madrid to Boston were launched marking another milestone year for the airline.

The airline operates a young and therefore more environmentally friendly aircraft fleet with an average age of just 3.8 years. The International Council on Clean Transportation (ICCT) has voted Norwegian the most fuel-efficient airline on Transatlantic routes for two consecutive years which further demonstrates the airline's commitment to reducing carbon emissions.

Norwegian was one of the world's most awarded low-cost airlines in 2018 taking home Most Fuel-Efficient Airline on Transatlantic Routes by the ICCT; World's Best Low-Cost Long-Haul Airline for the fourth consecutive year and Europe's Best Low-Cost Airline for the sixth consecutive year by Skytrax; Value Airline of the Year by Air Transport World Favourite Budget Airline by Global Travel Magazine; In 2019 Norwegian was recognised as Best Low Cost Carrier Europe at the Passenger Choice Awards and Airline loyalty Programme of the Year Europe and Africa at the Freddie Awards in recognition of the airline's customer loyalty programme – Norwegian Reward.

Norwegian is the world's fifth largest low-cost airline operating 500 routes to 150 destinations in Europe, North Africa, Middle East, Thailand, the U.S and South America. In 2018 the airline carried more than 37 million passengers.

The 2019 World Travel Awards took place on 8th June 2019 at the Europe Gala Ceremony in Madeira, Portugal.

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About World Travel Awards

Each year World Travel Awards covers the globe with a series of regional gala

ceremonies staged to recognise and celebrate individual and collective successes within each key geographical region.

The Grand Tour of World Travel Awards Gala Ceremonies are regarded as milestone events in the industry calendar, attended by the industry's key decision makers, chief figure heads and the leading trade and consumer media.

Norwegian in the UK and Ireland:

- Norwegian carries almost **6 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **30 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 12 U.S destinations, Buenos Aires and Rio de Janeiro from London Gatwick
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.8 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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