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Norwegian has selected Boeing's Dreamliner for long-haul operations

Norwegian has selected Boeing's Dreamliner for the airline's future long-haul operations. Today Norwegian entered into a Letter of Intent to lease two new Boeing 787-8 Dreamliners from International Lease Finance Corporation, ILFC. By securing the Dreamliner Norwegian will operate the newest generation of aircraft, especially designed to meet the passengers' demand for better comfort and a more environmentally friendly means of transportation.

Norwegian will take delivery of the aircraft starting fall 2012. The lease term for both aircraft is 12 years. The Letter of Intent is entered into as a part of Norwegian's set up for long-haul operations.

"This is an important milestone for Norwegian as we have now decided to use the Dreamliner for our long-haul operations. The Dreamliner is an aircraft for the future as it offers a new, improved passenger experience and comfort in addition to reducing operating costs. Lower fuel consumption also makes the aircraft the most environmentally friendly of its kind on the market," said CEO Bjørn Kjos of Norwegian.

California based ILFC is one of the world's largest leasing companies with more than 1000 aircraft. The company has an existing order of 74 Dreamliners with Boeing. Norwegian already has ties with ILFC through a leasing deal of three Boeing 737-800 aircraft and one 737-300.

Find more facts about the Dreamliner in the attached pdf.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 10.7 million passengers in 2009, Norwegian is the 3rd largest low-cost airline in Europe. The turnover in 2009 was in excess of NOK 7.3 billion. Norwegian currently operates 53 aircraft on 239 routes to 94 destinations and employs approximately 2 000 people.

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