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Norwegian Group had 2.6 million passengers in October

In October, Norwegian had 2,197,751 passengers while Widerøe had 372,757 passengers, totalling 2,570,508 for the group. Capacity for Norwegian was up 10 percent, while the load factor was close to 87 percent, resulting in a record load factor this year if we exclude the peak summer month of July.

“This October has been solid, and I am pleased that we have delivered increased unit revenue and load factor, while at the same time delivering double-digit capacity growth. With the winter season and Christmas holidays approaching, we are excited to see a strong booking momentum for both

Norwegian and Widerøe. For those travelling for Christmas, we advise booking early to secure their plans. We have just opened our new base in Gran Canaria, which, in addition to the new and exciting leisure routes, will support our operations in the upcoming winter season,” said Geir Karlsen, CEO of Norwegian.

Norwegian’s capacity (ASK) was 3,437 million seat kilometres, up 10 percent from the same period last year. Actual passenger traffic (RPK) was 2,982 million seat kilometres, an increase of 11 percent from October 2023. Load factor increased by 0.6 percentage points from the same period last year, to 86.8 percent. In October, Norwegian operated with a regularity, meaning share of scheduled flights taking place, of 99.3 percent. The punctuality was 81.8 percent, down 3.2 percent from October last year, but higher than in the previous months. Norwegian operated an average of 85 aircraft during October.

Widerøe continues to set records

In October, Widerøe continued its record-breaking year by flying 372,757 passengers. This was the result of a solid load factor while at the same time increasing capacity.

“Widerøe continues to go from strength to strength, and I’m impressed to see the good work our colleagues are doing to make sure the product offering appeals to a record number of growing passengers,” said Geir Karlsen.

For Widerøe, the capacity (ASK) in October was 192 million seat kilometres, up 5 percent from last year. The actual passenger traffic (RPK) was 141 million seat kilometres, while the load factor was 73.6 percent, up 5.2 percentage points from October last year.

Separate press release on Widerøe’s traffic figures is found at the [Widerøe media centre](#) (In Norwegian only).

About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and

Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2023, Norwegian carried over 20 million passengers and maintained a fleet of 87 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2023, the airline had 3.3 million passengers and a fleet of 48 aircraft, including 45 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

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