

Feb 08, 2011 07:02 GMT

Norwegian flew 17 per cent more passengers in January

Norwegian continues to experience a considerable passenger growth in January. Close to one million passengers flew with the airline in January, a 17 percent increase compared to the same month the previous year. The load factor keeps improving even with a strong increase in total capacity.

In January, 965,785 passengers flew with Norwegian, an increase of 138,042 passengers compared to January 2010. The load factor was 73 percent, up 1 percentage point from the same month the previous year, even with a capacity increase of 34 percent.

”We are very pleased with the increased load factor especially considering the fact that we have phased in larger aircraft and added more than 1,100 departures compared to January last year. At Norwegian we work hard to enhance the passenger experience. Today the Norwegian Minister responsible for IT Affairs, Rigmor Aasrud, will officially open our in-flight WiFi. Norwegian is the first airline to offer WiFi on short-haul flights in Europe. By the end of 2011, Norwegian will install high speed broadband on 21 of our new aircraft,” said CEO Bjørn Kjos.

“All of our new aircraft will be delivered with in-flight WiFi and the new Boeing SKY interior. This will significantly improve the customer experience,” said Kjos.

Norwegian’s regularity in January was 99.5 percent and the Groups’ total punctuality was 80.0 percent.

Please find more financial figures in the PDF attached.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 54 aircraft on 238 routes to 95 destinations and employs approximately 2 000 people.

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For journalists only

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