



Apr 07, 2011 07:00 BST

## Norwegian Flew 13 Percent More Passengers in March

1,155,169 passengers flew with Norwegian in March, an increase of 13 percent compared to March the previous year. The load factor was 75 percent. Compared to March 2010, the total passenger traffic (RPK) increased by 22 percent and the total capacity (ASK) increased by 27 percent.

### **Four new aircraft delivered**

Norwegian took the delivery of four brand new Boeing 737-800s with SKY Interior in March, and several of the company's 737-300s have been phased out accordingly. The advantages of new aircraft are several. Not only are

emissions and fuel costs reduced considerably. The overall passenger experience is also additionally enhanced by Norwegian's introduction of in-flight WiFi and the new Dreamliner interior, SKY.

At the end of March, Norwegian launched domestic routes in Finland and opened a base at Helsinki Airport Vantaa, where the response from the Finnish customers has been very satisfying.

Norwegian operated 99.4 percent of its scheduled flights, whereof 84.7 departed on time, making it the most punctual airline operating out of all major airports in Norway.

*Please find detailed financial figures attached.*

**Contacts:**

SVP Corporate Communications Anne-Sissel Skånvik, phone: +47 97 55 43 44

CFO Frode Foss, phone: +47 91 63 16 45

---

Norwegian Air Shuttle ASA, commercially branded "Norwegian," is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 57 aircraft on 238 routes to about 100 destinations and employs approximately 2 500 people.

## Contacts



### **For journalists only**

Press Contact

Norwegian Press Office

[press@norwegian.com](mailto:press@norwegian.com)

+47 815 11 816



### **Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)