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Norwegian first airline in Europe to offer in-flight movie and TV rentals

Today Norwegian launches a service that makes it possible to rent a wide range of movies and TV shows on board. Norwegian is the first airline in Europe to offer this service. It is available on all of the company's 60 WiFi-enabled aircraft.

Norwegian's in-flight WiFi has given passengers a myriad of opportunities: Reading and writing e-mails, updating your Facebook status, keeping up to date with the news and checking the weather at your destination. Now, you can also rent movies and TV shows directly on to your tablet, smart phone or

laptop on all 60 of Norwegian's WiFi-enabled aircraft. Norwegian is the first airline in Europe to offer this service.

The service has been tested on selected flights for several months and the feedback is very positive.

Facts about the new service:

- 40 movies and 130 television episodes
- Streamed directly to your tablet, your smartphone or laptop
- Streams through a separate network which will not affect the internet speed
- A movie costs 7 euros
- Unlimited access to television shows for 24 hours costs 7 euros

How to Access:

- Log on to Norwegian internet
- Choose entertainment portal for movies and TV shows
- Select “movies” or “TV shows”
- Pay by credit card
- Put on your own headphones
- Remember to charge your tablet, smart phone or laptop before departure

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. In May 2013 it will even commence long-haul flights from Scandinavia to the US and Asia. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With 17.7million passengers in 2012, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 73 aircraft on 330 routes to 120 destinations and employs approximately 3,000 people. Norwegian's fleet has an average age of 4,6 years and the company currently has 280 aircraft on order.

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