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Norwegian expands in the German market with flights between Germany and Spain

Norwegian Air Shuttle continues its European expansion. Today, the company announced that it will launch new routes from Hamburg, Cologne and Munich to several Spanish destinations this autumn.

"The expansion in the German market is part of our future strategy to expand our presence outside of the Nordic region in order to meet the strong competition in the airline industry. We see that Germans frequently choose Norwegian when flying to Scandinavia and we believe that there is a demand

for a quality airline that offers inexpensive fares between Germany and Spain. We are looking forward to welcoming passengers on board our modern and more eco-friendly aircraft," said CEO of Norwegian Bjørn Kjos.

From the end of October, Norwegian launches brand new routes between Germany and Spain and will fly to Malaga, Alicante, Gran Canaria and Tenerife from Hamburg and Cologne. From Munich, Norwegian will offer flights to Malaga, Alicante and Tenerife.

Strong expansion

Norwegian is Europe's third largest low-fare airline. As one of the fastest growing airlines in Europe, it is establishing itself outside of the Nordic region by opening bases in the UK and Spain. At the end of the month, Norwegian will, as the first European low-fare airline, commence long-haul flights to the US and Asia.

Facts about the Norwegian's new routes:

Sales Start: 14th of May

From Hamburg

Hamburg-Malaga (first flight 1st of November), 3 weekly flights, from EUR 29,- one way

Hamburg-Alicante (first flight 1st of November), 3 weekly flights, from EUR 29,- one way

Hamburg-Gran Canaria (first flight 27th of October), 2 weekly flights, from EUR 49,- one way

Hamburg-Tenerife (first flight 27th of October), 2 weekly flights, from EUR 49,- one way

From Cologne

Cologne-Malaga (first flight 31st of October), 3 weekly flights, from EUR 29,- one way

Cologne-Alicante (first flight 1st of November), 2 weekly flights, from EUR 29,- one way

Cologne-Gran Canaria (first flight 28th of October), 2 weekly flights, from EUR 49,- one way

Cologne-Tenerife (first flight 28th of October), 2 weekly flights, from EUR 49,- one way

From Munich

Munich-Malaga (first flight 1st of November), 2 weekly flights, from EUR 39,- one way

Munich-Alicante (first flight 31st of October), 2 weekly flights, from EUR 39,- one way

Munich-Tenerife first flight 29th of October, 2 weekly flights, from EUR 59,- one way

For more information, please contact Norwegian's Press Office, telephone number: +47 815 11 816

Norwegian Air Shuttle ASA, commercially branded "Norwegian," is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. In May 2013 it will even commence long-haul flights from Scandinavia to the US and Asia. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With 17.7million passengers in 2012, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 73 aircraft on 330 routes to 120 destinations and employs approximately 3,000 people. Norwegian's fleet has an average age of 4,6 years and the company currently has 280 aircraft on order.

Contacts



For journalists only

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