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Norwegian delivers strong traffic figures in February?

Norwegian had 1.2 million passengers and a load factor of 84 percent in February. The airline experienced high demand for winter holiday travels and is currently preparing to welcome both corporate and leisure passengers as it ramps up capacity when moving from the winter to summer schedule.

In February, Norwegian had 1.2 million passengers, an increase of 83 percent from this month last year.✘The load factor was 84 percent. Many Nordic travellers took advantage of the winter holidays, flying with Norwegian to warmer places in the Mediterranean and popular winter destinations in the

Alps. In addition, a high number of travellers used the winter break to book their Easter travels, long weekends in May and summer holiday flights with Norwegian.

“We are satisfied with the traffic figures this past month, and we are particularly pleased with a load factor of 84 percent. This demonstrates Norwegian’s ability to offer an attractive product to passengers throughout the year, even during the seasonally slower winter months. High load factors also increase our fuel efficiency, an important parameter from a sustainability perspective,” said Geir Karlsen, CEO of Norwegian.

Norwegian had 1,173,408 passengers in February, up 83 percent from February 2022. The capacity (ASK) was 1,826 million seat kilometres, while actual passenger traffic (RPK) was 1,530 million seat kilometres. In February, Norwegian operated an average of 64 aircraft and 99.4 percent of the scheduled flights were completed. Punctuality, the number of flights departing within 15 minutes of scheduled time, was at 85.4 percent in February.

Ramping up for the summer schedule

“We are eager and well prepared to head into the summer. Our summer schedule starts rolling from the end of March, and we are currently busy taking in new aircraft and new colleagues to match the strong demand we see in our bookings. In addition to being a highly appreciated airline amongst leisure travellers, we continue to experience a solid demand within the business segment. This clearly demonstrates that we have an attractive offering for Nordic business and leisure travellers alike,” said Karlsen.

The delivery of modern and fuel-efficient aircraft, the hiring of new colleagues and the insourcing of customer facing roles at Oslo airport Gardermoen are among the initiatives Norwegian is undertaking to meet customers with an attractive product in the months to come.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable

fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe's Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat's climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

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