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Norwegian continues its expansion in Sweden

Norwegian continues its expansion in the Swedish market as a ninth aircraft will be based at Stockholm's Arlanda airport in September. As a result Norwegian will double its capacity from Stockholm Arlanda to London and Helsinki in addition to increasing its number of daily flights to Copenhagen from five to six.

Norwegian launched non-stop flights to London and Helsinki earlier this spring, and as the routes have been close to sold out during the entire month of May, the airline now responds to the market demand by introducing additional departures.

“We’re very satisfied with the development in Sweden. The instant success with our new destinations Helsinki and London has triggered our desire to offer increased flexibility to our passengers. In order to be a competitive player and an attractive alternative for business travellers, it’s important to increase the number of daily flights while keeping low fares,” says Åsa Larsson, Press officer at Norwegian.

Starting September 2 the current number of daily flights to Helsinki increases from two to four Monday to Friday and from two to three on Sundays. In addition, the London route, which is currently an evening only departure, will get a morning departure and an additional departure on Sundays. The airline is also making adjustments to its Stockholm-Copenhagen schedule.

“To accommodate our business travellers’ needs, we’re launching an additional daily Stockholm-Copenhagen departure, increasing our daily flights from five to six between the two cities,” Åsa Larsson says.

A one-way ticket to Helsinki costs 28 Euro including taxes. A one-way ticket to London and Copenhagen costs 28 Euro including taxes.

For more information please contact:

Åsa Larsson, Press officer Norwegian

Mobile: + 46 735-22 22 42 Email: asa.larsson@norwegian.se

Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 10.7 million passengers in 2009, Norwegian is the 4th largest low-cost airline in Europe. The turnover in 2009 was in excess of NOK 7.3 billion. Norwegian currently operates 52 aircraft on 238 routes to 93 destinations and employes approximately 2 000 people.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact
Marketing/sponsorship requests: marketing@norwegian.com