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Norwegian appoints new EVP Network, Pricing & Optimisation

Mr. Magnus Thome Maursund will take up the position of EVP Network, Pricing & Optimisation on October 1st. He has held several managerial positions in Norwegian for more than a decade.

“I am pleased to welcome Magnus Thome Maursund into the management team of Norwegian. His analytical skills, extensive aviation experience and personal style will be highly valued in the entire organisation,” said Geir Karlsen, CEO of Norwegian.

Magnus Thome Maursund joined Norwegian in 2007 as a revenue analyst. He has since held several positions within revenue management, short haul route planning, charter and airline partnerships. He comes from the position as SVP Commercial Short Haul.

“I appreciate this opportunity, and I look forward to working with the team in my new capacity. The challenges ahead are truly exciting, in a time where the entire aviation industry will continuously change and develop following the pandemic,” said Magnus Thome Maursund, newly appointed EVP Network, Pricing & Optimisation.

Mr. Maursund, a Norwegian national, was born in 1981. He holds a MSc in Business, specializing in strategy from BI Norwegian Business School. Maursund will continue to be based at the Norwegian headquarters outside Oslo.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe’s Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

Contacts



UK press office details

Press Contact

pressUK@norwegian.com

Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com

