



Aug 17, 2016 11:06 BST

Norwegian announces new low-cost flights from London Gatwick to Iceland and Lapland

Low-cost airline Norwegian continues its UK expansion today, by putting on sale two new routes from London Gatwick to Keflavik, Iceland and Rovaniemi, Finland.

From 1st November, Norwegian will add its first UK service to the Icelandic capital of Reykjavik. Three weekly flights will operate direct to Keflavik throughout winter on Tuesdays, Thursdays and Saturdays – perfect for a long weekend. Norwegian are now making winter breaks to the city more

affordable, as fares on the **new direct route will start from just £29.90 one-way.**

Visiting Father Christmas also just got easier, with the start of UK's **only scheduled direct flight to Lapland's capital – Rovaniemi.** Starting just in time for a Christmas getaway on the 19th December, Norwegian are offering twice-weekly flights to the official home of Santa Claus. Operating on a Monday and Friday, the schedule allows for a quick trip to take in the Northern Lights, with fares starting from £49.90 one-way.

As well as the new winter routes, Europe's third largest low-cost airline Norwegian, has also increase the number of London Gatwick flights to Lanzarote, Tenerife, Tromso and Grenoble, adding an additional 25,000 seats for the winter season on these routes alone. Sun seekers will now benefit from an additional weekly service to Lanzarote and Tenerife departing Wednesday and Thursday respectively. Tromso will also benefit from a third weekly service on a Wednesday and Grenoble will increase to a twice-weekly service on a Saturday.

Thomas Ramdahl, Chief Commercial Officer at Norwegian said: "We are committed to offering low-fares with choice and flexibly for our passengers. Both Reykjavik and Rovaniemi are fantastic additions to our growing UK route network, which now serves more than 50 destinations nonstop. The addition of these new routes and extra capacity to some of our most popular winter destinations will make this our busiest winter at London Gatwick. Our affordable fares start from £29.90, so we expect Brits to flock to the Icelandic island and Lapland this winter with the added bonus of free Wi-Fi on board."

Gatwick Airport CEO Stewart Wingate said: "Norwegian is one of Europe's fastest growing airlines and we welcome their continued expansion at Gatwick. These latest new routes show Norwegian providing new low cost services to destinations people want to fly to. I expect these routes will be as successful as Norwegian's others, including their ground-breaking low cost long-haul routes to the US. I look forward to continued close working with Norwegian on what looks like being their busiest year at Gatwick yet."

In addition to the two new routes and extra capacity from London Gatwick, Norwegian has also launched two new routes from Manchester, with a twice-weekly service to Gran Canaria starting 30th October and twice-weekly service

to Tenerife starting 1st November.

Norwegian now serve over 50 business and leisure winter destinations from London Gatwick, Manchester, Edinburgh and Birmingham. More than 969 000 seats are now available to book from the UK throughout winter, all aboard brand new Boeing 737 aircraft with free Wi-Fi included.

Schedule of new routes:

- **London Gatwick to Keflavik** – From 1st November will operate on Tuesdays, Thursday and Saturdays – Fares from £29.90
 - **London Gatwick to Rovaniemi** – From 19th December will operate on Mondays and Friday – Fares from £49.90
 - **Manchester to Gran Canaria** – From 30th October will operate on Fridays and Sundays – Fares from £39.90
 - **Manchester to Tenerife** – From 1st November will operate on Tuesdays and Saturdays – Fares from £39.90
- Norwegian also offers UK passengers the only direct low-cost flights to the U.S. from £135 one-way. New direct flights from London Gatwick to Las Vegas will take off from 31st October offering the UK an eight low-cost route to the U.S.

To book please visit: www.norwegian.com or call 0330 8280854

Norwegian in the UK:

- Norwegian first launched UK flights in 2003 and now operates from London Gatwick, Edinburgh, Birmingham and Manchester Airports to more than **40 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 3.9 million yearly passengers, and with more than 700 pilots, cabin crew and staff working from its Gatwick base
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 8 U.S destinations with fares from just £135 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK

flights to more than 30 European destinations

- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the **'World's best low-cost long-haul airline'** in both 2015 and 2016

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com