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Norwegian named world's best low cost, long haul airline

Norwegian was today named the 'World's Best Low-Cost Long-Haul Airline' by the renowned *SkyTrax World Airline Awards*, the leading international airline rating system as voted on by the travelling public.

Norwegian was also named 'Best Low-Cost Airline in Europe' for the third

consecutive year according to travellers, who evaluated more than 200 airlines worldwide. Norwegian's CEO Bjørn Kjos and four crewmembers accepted the awards earlier today at the Paris Air Show.

Norwegian has been operating low cost, long haul flights from the UK since July 2014 with routes to New York, Los Angeles, Fort Lauderdale and Orlando. The airline also has a network of 28 European destinations on offer from London Gatwick, Birmingham and Edinburgh airports.

Norwegian's CEO Bjørn Kjos, said: "I'm extremely proud and humble to receive these important recognitions on behalf of everybody working at Norwegian. It is the third year in a row that we've been voted 'Best Low-Cost in Europe' and it is great news that we've also been voted the 'Best Low-Cost Long-Haul Airline' in the World for the first time, only two years after launching our long-haul service."

"I want to thank all our customers who have given Norwegian such great endorsement; it is truly rewarding to see how much our brand new planes, expansive route network, low fares and great service are appreciated. However, this would not be possible without all the fantastic people working at Norwegian; each and every day they do their utmost to take care of our passengers."

The other nominees in the category 'Best Low-Cost Airline in Europe' were EasyJet and Germanwings. In the category 'Best Low-Cost Long-Haul Airline' were JetStar and AirAsiaX.

Norwegian were also nominated in the following categories: 'World's Best Low-Cost Airline', 'Best Low-Cost Premium Class', 'Best Airline in Northern Europe' and 'Best Low-Cost Premium Seat'.

"It is a fantastic achievement for Norwegian to win this award three years running which clearly underlines their popularity with air travelers across Europe. This year Norwegian has enjoyed even greater success by also winning the award as the World's Best Low-Cost Long-Haul Airline," said Edward Plaisted, CEO of Skytrax.

About Skytrax World Airline Awards

Skytrax World Airline Awards is the most prestigious and recognized accolade in the airline industry. Travellers from over 160 countries take part each year in the world's largest airline passenger satisfaction survey to decide the award winners. Over 200 airlines are reviewed in the survey. Customers judge everything from the experience during check-in, boarding, seat comfort, to cleanliness in the cabin, food, drink, entertainment and service.

Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. The company reported its highest ever passenger figures in a single year with almost 24 million passengers in 2014. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 424 routes to 130 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order.

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