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New routes open today from Stockholm and Oslo to Helsinki

Today Norwegian opened its new direct flights from Stockholm and Oslo to Helsinki, with prices from 27 Euros one way. Norwegian consequently becomes the first low-cost airline to fly these routes.

By lowering the prices for flights to and from Helsinki, Norwegian becomes an affordable option for both business and leisure travelers.

– It's a milestone for Norwegian when we today launched our first direct flights to Finland. The Nordic region is a natural focus area for us. We see that there is an opening for a new player as today's prices are too high. With our new routes, both business and leisure travellers will get value for their money, said Norwegians CEO Bjørn Kjos.

– Norwegian's new connections from Stockholm and Oslo to Helsinki Airport will increase the capacity considerably and offer new alternatives of travel to Sweden and Norway. We warmly welcome Norwegian to Helsinki Airport and Finland, said Juha-Pekka Pystynen, Senior Vice President and Director of Helsinki Airport.

The new flights to Helsinki represent a milestone for Norwegian since they tie most of the capitals of the Nordic countries together.

The time table for the two routes is adapted for the business traveler with two daily flights on weekdays – morning and evening. From Arlanda to Helsinki there are also two flights on Sundays and one on Saturdays and from Gardemoen to Helsinki one flight departing on Sundays.

Finnish travelers can now travel onwards with Norwegian to approx. 90 destinations in Europe, Middle East and North Africa, through Stockholm or Oslo.

About Helsinki

The meeting between East and West has created a city where there is something for everyone; families, golfers, bon vivants and those interested in culture. The Euro is currently 15 percent cheaper compared to last summer, making Finland and Helsinki an even more affordable destination for people outside the Euro-region. Finland has many famous designers and the city has recently been chosen as the World Design Capital in 2012. The Design District Helsinki is worth a visit. Helsinki is surrounded by sea and archipelago in three directions and is perfect for a long weekend or a vacation at the beach. For further information, please visit www.visithelsinki.fi.

Helsinki Airport

Helsinki Airport is the leading long-haul airport in Northern Europe. The fastest route between Europe and Asia goes via Helsinki. The airport invests in smooth travelling and is known as one of the best airports in Europe. Nearly 13 Million passengers travel annually via Helsinki. The airport offers over 120 non-stop destinations around the world and 300 departures a day.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 10.7 million passengers in 2009, Norwegian is the 4th largest low-cost airline in Europe. The turnover in 2009 was in excess of NOK 7.3 billion. Norwegian currently operates 52 aircraft on 230 routes to 91 destinations and employes approximately 2 000 people.

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