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## **Marty St. George appointed interim Chief Commercial Officer at Norwegian**

Marty St. George has today been appointed interim Chief Commercial Officer (CCO) at Norwegian following changes in the company's top management team. St. George has extensive experience from the aviation industry. Until recently, he held the position as CCO of Jet Blue Airways.

CCO of Norwegian, Helga Bollmann Leknes, has decided to leave the company after two years, following changes in Norwegian's top management team. Bollmann Leknes was offered another position in the Group management team but has decided to pursue other opportunities outside of Norwegian. Bollmann Leknes joined Norwegian in 2017 as Chief Human Resources Officer and took on the additional responsibility as Chief Commercial Officer in November 2018.

"I am grateful for Helga Bollmann Leknes' contributions to Norwegian, both as Chief Commercial Officer and Chief Human Resources Officer. I regret that she has decided to pursue other opportunities outside of Norwegian," said Acting CEO of Norwegian, Geir Karlsen.

"It has been a great experience to be part of the Norwegian team and I'm grateful for all the opportunities that particularly Bjørn Kjos has given me. Now it's time for me to explore new adventures. I wish Norwegian and all the great people at the company all the best," said Helga Bollmann Leknes.

### **Interim CCO with extensive commercial aviation experience**

Marty St. George will now take on the position for an interim period. St. George has more than 30 years of experience from the aviation industry and until recently held the position as CCO at JetBlue Airways. In addition, he has

held key positions at United Airlines and US Airways, including responsibilities for revenue-generating activities, network management and innovation.

“I am very pleased that Marty St. George will be joining Norwegian. Strengthening our commercial position in key markets and increasing our revenue-generating activities are key elements in our strategy of returning to profitability. I am convinced that St. George with his extensive experience from several of the biggest U.S. airlines will be an asset to Norwegian,” said Karlsen.

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### **Norwegian in the UK and Ireland:**

- Norwegian carries almost **6 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **30 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,500 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 11 U.S destinations, Buenos Aires and Rio de Janeiro from London Gatwick
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations and 13 long-haul destinations.
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.8 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted ‘Europe’s best low-cost carrier’ by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **‘World’s best low-cost long-haul airline’** in 2015, 2016, 2017, 2018 and 2019
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

## Contacts



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