



Norwegian's Boeing 737-800.

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## July Traffic Results: Increased passenger demand

Norwegian's traffic figures for July shows a continued increase in the number of passengers. Demand is driven by ease in travel restrictions, in addition to a higher level of the population being vaccinated. In July, Norwegian operated 33 aircraft, which is approx. 50 percent more than the previous month. For the coming autumn and winter season, the number of aircraft and routes will gradually be increased to meet anticipated market demand.

In July, 695,830 passengers flew with Norwegian, which is approx. 50 percent

more than at the same time last year. Compared with July 2020, the total capacity (ASK) has increased by 104 percent and passenger traffic (RPK) up 124 percent. The load factor in July was 74.4 percent, an increase of 7 percentage points compared with last year.

Travel to Northern Norway has been especially popular this summer, and the company increased its capacity to the northern parts of Norway to meet this demand.

“In July, we received the highest number of bookings since the society closed down in March last year. Our customers have been aware of the exceptional circumstances and have been well prepared to meet rules and requirements for both domestic and international travel,” says Geir Karlsen, CEO of Norwegian.

“We are pleased that the booking figures are increasing again, and it is great to see that many of our colleagues are back at work. Even though the pandemic is not yet over, we are experiencing a time of optimism which is great after such a long period of high uncertainty,” says Karlsen.

Norwegian operated 33 aircraft in July. During this month, the company operated 99.8 percent of its scheduled flights, with 88.3 percent departing on time.

**Please see attached PDF for more details.**

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## **About Norwegian**

*Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.*

*Norwegian has been voted Europe’s Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.*

*We were the first airline in the world to join the UN Climate Secretariat's climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.*

*Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.*

## Contacts



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