



Aug 04, 2023 07:00 BST

Historically strong July for Norwegian

In July, Norwegian had 2.3 million passengers. The load factor was 92.4 per cent. Capacity was at its peak for the current year and 12 per cent higher than July last year. Continued bookings throughout the month made by travel hungry Nordic customers contributed to making this a historically strong July.

“July was an outstanding month for Norwegian in terms of traffic figures. We have welcomed the highest number of passengers this year, over 100,000 more compared to July last year. Our colleagues in the air and on the ground have worked relentlessly to make sure our passengers reached their destinations safely, and as smoothly as possible, despite a few challenging

situations across airports in Europe,” said Geir Karlsen, CEO of Norwegian.

Norwegian had 2,308,417 passengers in July, up 5 per cent from July 2022. The capacity (ASK) was 3,712 million seat kilometres, while actual passenger traffic (RPK) was 3,430 million seat kilometres. In July, Norwegian operated an average of 79 aircraft with a regularity, share of scheduled flights taking place, of 99.5 percent. Punctuality was at 73.2 percent in July, the share of flights departing within 15 minutes of scheduled time. However, 95.3 per cent of all departed flights arrived on schedule or within one hour of scheduled arrival time.

Solid booking momentum continues

The booking momentum remains promising and while July saw many last-minute bookings by Nordic travellers longing for sunnier destinations, this trend is continuing into August. In addition, booking rates for travels in September are strong.

“The unstable weather in the Nordics this summer has clearly impacted travel patterns, and we notice continued strong bookings throughout the month. I am very pleased to see that so many travellers choose to fly with us this summer, both domestically, within the Nordics and across Europe. I would like to thank all our colleagues for their contribution to taking care of our passengers during the busiest season of the year. Our solid operational performance has been helped by exclusively serving our customers with our own fleet of aircraft and crew,” said Karlsen.

Norwegian continues to offer an attractive route network throughout the Nordics and to European beach and city destinations throughout the late summer and autumn. Norwegian’s direct route between Tromsø and Copenhagen has been well received so far. Ticket sales opened in July and the route will operate as part of next winter’s schedule.

About Norwegian

Norwegian is the largest Norwegian airline and one of Europe’s leading low-cost carriers. The company has around 4,500 employees and offers a comprehensive route network between Nordic countries and destinations in

Europe. Since 2002, more than 300 million passengers have flown with Norwegian. The most important task has been to offer affordable plane tickets to all and to offer more freedom of choice along the journey.

Norwegian is a driving force for sustainable solutions and the transformation of the aviation industry. The company's goal is to reduce its CO2 emissions by 45 percent within 2030. To this means, the company is renewing its fleet, promoting sustainable aviation fuel, reducing its waste, and using wind and weather data to calculate the most efficient fuel-saving flights routes. Norwegian wants to become the sustainable choice for its passengers.

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