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COVID-19 heavily influences Norwegian's January traffic figures

Norwegian's traffic figures for January are heavily influenced by lower demand caused by continued travel restrictions across Europe.

In January, 74,224 customers flew with Norwegian, a decrease of 96 percent compared to the same period last year. The capacity (ASK) was down 98 percent, and the total passenger traffic (RPK) was down by 99 percent. The load factor was 35.9 percent, down 45 percentage points.

Jacob Schram, CEO of Norwegian, said: "The pandemic continues to have a

negative impact on our business as travel restrictions remain. We are doing everything in our power to come out of the examinership as a stronger, more competitive airline and we look forward to welcoming more customers on board as travel restrictions are lifted.”

Norwegian operated eight aircraft on average in January, mainly on domestic routes in Norway. The company operated 96.8 percent of its scheduled flights in January, whereof 90.4 percent departed on time.

Please see attached PDF for more details.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe’s Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

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