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## COVID-19 heavily impacts Norwegian's September traffic figures

**Norwegian's traffic figures for September are heavily influenced by lower demand caused by new and stricter travel restrictions across Europe.**

In September, 319,370 customers chose to fly with Norwegian, a decrease of 90 percent compared to the same period last year. The capacity (ASK) this month was down 93 percent, while the total passenger traffic (PRK) was 96 percent lower. The load factor was 52.8 percent, down 37 percentage points.

The company operated 99.2 percent of its scheduled flights in September,

with a 97.6 percent on time departure.

*Jacob Schram, CEO of Norwegian, said: “In September several European countries were classified as ‘red’ by the authorities. We have seen that as soon as the authorities impose new travel restrictions demand is immediately impacted. We are continuously adapting our route network in line with changing demand, but the frequent changes in travel restrictions make forward planning difficult, both for us and our customers. Looking ahead, this continues to be a prolonged crisis that is far from over.”*

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## **About Norwegian**

*The Norwegian story began over 27 years ago - we were founded in 1993 but only began operating as a low-cost carrier with bigger Boeing 737 aircraft in 2002. Norwegian expanded across the globe as the airline launched short-haul services across Europe and then entered the long-haul sector serving the US, Asia and South America. We operate a modern and fuel-efficient fleet consisting of Boeing 787 Dreamliners and Boeing 737s.*

*We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.*

*From being voted for six consecutive years as Europe’s Best Low Cost airline and for five consecutive years as the World’s Best Low Cost Long Haul Airline by Skytrax to winning Airline Program of the Year Europe & Africa for the fourth consecutive year at the 2020 Freddie Awards - In total Norwegian has won over 55 awards for our service, product and innovation in the industry since 2012.*

*Norwegian has become part of the fabric of Nordic culture and we take great pride in exporting our Nordic values across the world.*

## Contacts



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