



Apr 06, 2022 07:00 BST

940,000 passengers flew with Norwegian in March

Norwegian's traffic figures for March displayed a positive trend with growth in passenger numbers and a load factor of above 80 percent. The company recently reopened several bases and direct routes in Europe and will continue to increase capacity ahead of the summer.

“We are particularly pleased that the load factor has remained above 80 per cent despite the introduction of significantly more capacity in March. Booking figures have improved throughout recent weeks and we are pleased to see this continued upward trend in the market. We are seeing a busy Easter travel

period with many travellers and several full flights. Towards the summer, we will reopen and introduce new destinations, and our customers can now choose from almost 280 routes in Europe,” said Geir Karlsen, CEO of Norwegian.

Norwegian had 940,149 passengers in March, compared with 71,399 in March 2021. Load factor was 80.3 percent. The capacity (ASK) was 1,485 million seat kilometres, while actual passenger traffic (RPK) was 1,193 million seat kilometres. In March, Norwegian flew an average of 48 aircraft, and 99.4 per cent of scheduled flights were completed. Punctuality was 90.1 percent.

In the summer program, Norwegian will operate almost 280 routes to popular destinations in Europe, with a fleet of 70 aircraft. This week, the company removed the requirement to wear face masks on board all flights.

See detailed traffic figures in the attached PDF.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe’s Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact
Marketing/sponsorship requests: marketing@norwegian.com