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Norwegian wins three awards at the Grand Travel Award

The Grand Travel Award was established in 1995 and holds an annual prize giving ceremony for the Norwegian travel trade. Votes are cast by employees throughout the travel and tourism industry. The award ceremony took place in Oslo on Thursday evening.

CEO Geir Karlsen awarded Leader of the Year.

After receiving his award for Leader of the Year, Norwegian's CEO, Geir Karlsen said; "It is truly an honour to receive this award. I must, however,

share this with all my colleagues in Norwegian. The strong unity across departments, nationalities and our bases is essential and the reason we can deliver a first-class product to our customers. Since this award is given by the travel and tourism industry it means a lot to me”.

Norwegian is the largest Norwegian airline, and one of Europe’s leading low-cost carriers with over 4,000 employees. From its bases in Norway and other cities in Europe, the airline offers an extensive route network between the Nordic countries to destinations across the continent. According to the on-time performance review from Cirium for 2022, Norwegian was the most punctual airline in the Nordics and amongst the best in Europe.

Best Domestic Airline and the Best Airline in Europe

Speaking at the award ceremony, Norwegian’s Director of Corporate Sales, Ståle Zahl said; “A heartfelt thank you to everyone who voted for us. We are truly grateful for the recognition. This means that the customers who chose to fly with us and everyone working in the tourism industry appreciate our extensive route network, our affordable prices and, not least, our punctuality. Despite many challenges in 2022, we have proved to be amongst the best in class on punctuality, and we know this is very important for our customers”.

From left: Esben Tuman, Håvard Sveen, Guro Poulsen, Geir Karlsen, Lise Krydsby Finjarn, Cecilie Thorsen, Pål Andre Amundsen. In front: Ståle Zahl and Jonas van der Windt Sørensen.

In 2022 Norwegian celebrated its 20th anniversary and has carried over 300 million passengers. From day one, Norwegian’s goal has been to offer affordable flights to everyone and to give passengers more choice.

Norwegian is leading the way in environmental sustainability and aims to become the traveller’s sustainable choice by reducing and recycling plastic waste, promoting sustainable aviation fuel and aims to achieve a 45 percent reduction in CO2 emissions by 2030, in line with the 1.5°C target set forth in the Paris Agreement.

About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2024, Norwegian carried 22,6 million passengers and maintained a fleet of 86 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2024, the airline had 3.8 million passengers and a fleet of 49 aircraft, including 46 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com