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## **Celebrating 20 years of flights between Norway and Italy**

**On April 2. 2004, the first ever Norwegian flight bound for Italy, took off from Oslo at 16.20 with 144 passengers of board headed to Pisa. Since then, Norwegian have flown more than 3,5 million passengers between Norway and Italy.**

Historical and vibrant cities, magnificent beaches, beautiful lakes and the world's best pizza, pasta and ice cream is reason enough to visit the Mediterranean country.

“Italy has so much to offer tourists from the Nordic countries and based on a growing interest from our customers we launched several new routes last year. This summer we will fly to 11 destinations, operating 19 routes with 13 daily flights to and from Italy,” said Magnus Thome Maursund, Chief Commercial Officer at Norwegian.

Since the first flight to Pisa, Norwegian have since expanded its route network. This summer Northerners and Italians can fly between Milan, Rome, Verona, Naples, Sardinia, Sicilia, Venezia, Bergamo, Bologna and Bari.

“The cooperation with Norwegian stretches back to the very first flight to Italy and it is nice to see the positive development. Never have there been more direct routes between our two countries and the number of direct routes has increased over the years resulting in a growth in the number of Italians visiting Norway. Norway continues to be a popular tourist destination for Italians, and they seek to explore the fjords and mountains and the midnight sun. Norwegians new and broad route program is warmly welcomed by the travellers and the travel agencies alike. And many choose Norway as their destination solely because of the direct routes. The strong Euro is currently also a main factor as Italians in Norway get good value for money, said, Elisabeth Ones, Market Specialist Tourism in Innovation Norway.

### **Norwegian’s direct flights from Norway to Italy**

This summer Norwegian operates direct flights to 11 destinations in Italy:

From Oslo to Milan/Malpensa, Milan/Bergamo, Verona, Pisa, Bologna, Venice, Rome, Naples, Bari, Sicily/Catania and Palermo and Sardinia/Olbia.✕

From Stavanger to Milan/Bergamo.

From Bergen to Milan/Bergamo and Rome.

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### **About Norwegian**

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe’s Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming

to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2023, Norwegian carried over 20 million passengers and maintained a fleet of 87 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2023, the airline had 3.3 million passengers and a fleet of 48 aircraft, including 45 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

## Contacts



### **For journalists only**

Press Contact

Norwegian Press Office

[press@norwegian.com](mailto:press@norwegian.com)

+47 815 11 816



**Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)