



Oct 30, 2015 14:20 GMT

New blog: A greener fleet – why low-cost travel can also mean lower emission flights

At Norwegian, our aim is to make aviation carbon neutral by 2050. Having one of the youngest, most environmentally friendly fleets in the world with an average age of just four years is key to this environmental approach.

We take pride in being a low-cost airline because we believe that everyone should be able to fly. But low-cost does not only mean affordable fares, it also means comfortable and environmentally friendly flights. That is why new, more environmentally friendly and comfortable aircraft are central to our plans.

Since 2008, our fleet renewal program has enabled us to reduce our CO2 emissions by 30 per cent and we are committed to being progressive and thinking long-term.

That is why we have more than 250 new aircraft on firm order and have recently announced a huge order for [19 new Dreamliner aircraft](#) – not only will these new aircraft allow us to offer exciting new low-cost routes and the best possible passenger experience, they will also help us to continue our environmentally friendly approach.

Technological improvements beyond the actual aircraft also contribute to a greener aviation industry. New technology enables us to fly shorter distances between airports and allows new, smoother and safer approaches.

At Norwegian, not only are we constantly looking for ways to improve our passengers' travel experience, we also take deep pride in being able to offer one of the most environmentally friendly fleets in the world – new aircraft are a crucial part of that and will continue to be at the heart of our plans.

Bjørn Kjos, CEO Norwegian

About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2024, Norwegian carried 22,6 million passengers and maintained a fleet of 86 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In

2024, the airline had 3.8 million passengers and a fleet of 49 aircraft, including 46 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com